AFE BABALOLA UNIVERSITY, ADO EKITI

PEACE FIELD EXPERIENCE SCHEME

CONCEPT NOTE OF COMMUNITY ENGAGEMENT

PRESENTED BY

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AND

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SUBMITTED TO

DR. DEMOLA AKINYOADE

DECEMBER, 2017

1. Our project name is Child abuse
2. The platform we used to reach out to our audience is a blog and the blog address is rhemamaraj.blogspot.com
3. Our goal is to enlighten all the readers about the menace of child abuse , its effects and why they shouldn’t indulge in such act
4. Our target audience is everybody including men, women and children, especially teenagers
5. Our expected outcome is for at least 100 people to view our post and be enlightened through our posts to know what child abuse has caused in our society and how to report any case of suspected child abuse
6. The date of establishment is 20th October 2017
7. We have 169 viewers currently
8. Our sources of information are from Google and our general knowledge