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17/ENG02/063

DEPARTMENT OF COMPUTER ENGINEERING

ENGINEERING LAW AND MANAGARIAL ECONOMICS: ENG384

ASSIGNMENT ON INTELLECTUAL PROPERTY PROTECTION METHODS.

1. PATENT: This is a form of intellectual property that gives the owner the legal right to exclude others from making, selling and using an invention for a limited number of years in exchange for publishing an enabling public disclosure of the invention. Patents are all about innovation. A utility patent protects the way something works and a design patent protects the way something looks. To get a patent, you have to be the first person to apply for it.
2. COPYRIGHT: This can be defined as an exclusive and assignable legal right given to the originator for a fixed number of years to print, publish and record an artistic material. To obtain a copyright protection, your ideas have to be in a fixed form such as a book, recording or photograph. This copyright protection is achieved by officially registering it with the federal government.
3. TRADEMARK: A trademark is a type of intellectual property that consists of a recognizable sign or a design which identifies products or services of a particular source. This has more to do with business than creativity. The idea of a trademark is to prevent confusion between the goods and services of one brand to those of another brand. Officially registering a business name or brand name gives one additional rights and international protection.
4. TRADE SECRET: This can be a secret technique or device used by a particular brand in manufacturing their products. They are intellectual property rights on confidential information which may be licensed. This information must be confidential and known to only very few trusted individuals in the company.