

NAME: VALENTINE, UWAKMFON INIABASI

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### Assignment

Corona virus is an infectious disease caused by a newly discovered corona virus. Corona virus are a large family of viruses that are known to cause illness ranging from the common cold to more severe diseases such as Middle East Respiratory Syndrome(MERS) and Severe Acute Respiratory Syndrome (SARS). Corona virus is a transmittable disease.

A novel corona virus was first documented in Wuhan, Hubei Province, China in December 2019 earning the name COVID 19. Corona virus started affecting people in other countries like Republic of Korea, Germany, Italy, Iran, and Nigeria and it has spread rapidly round the world. It is widely speculated that corona virus has now been confirmed in more than one hundred countries of the world and it has spread over six continents in the world. The World Health Organization officially declared the corona virus a pandemic on 11<sup>th</sup> March, 2020

Due to the fact that corona virus can be transmitted from one person to another, the pandemic has led to restrictions and curfew around the world. The pandemic has led to mass scientific conference cancellations, travel restrictions, social distancing and other unprecedented prevention measures. This pandemic also led to the shutting down of schools, market, business centers, corporations, churches, government activities and companies and the only authorized

place that should be left to function is the hospital where the people who are infected with corona virus or people who have other sicknesses and diseases are being treated.

In Nigeria, the federal government declared that there should be a total lockdown throughout the country forcing people to work from home as the pandemic continues to spread round the country. The lockdown has actually affected my buying decision and preferences as I am now forced to buy only food items. Today in the world, more than half of the world's population are stockpiling food and other essential items while isolating themselves from the crowds. Like I mentioned earlier, this pandemic has actually affected my buying decision and preferences. This period most of the things I buy center on or rally around food and other essential items.

The lockdown has actually pushed me into buying only food stuff. Grocery shopping during this COVID 19 lockdown is now the most exciting part of my life at the moment. Planning what to buy and cook is arguably the biggest headache as I now spend a good amount of time at home. During this lockdown, one of the products I really look for is milk. As it has been said that breakfast is the most important meal of the day and so during this period I have to look for milk because most shops have closed due to the lock down. I also purchased lots of fruit and vegetables as I have no other option than to buy healthy food.

The lockdown has also helped my buying decision in the purchase of essential items like hand sanitizers, face masks and hand gloves. Apart from buying food stuff, I also have to buy hand sanitizer for my hands, face masks for my face and also protect my hands by buying hand gloves. I also purchased soap and little hand towels for washing and cleaning of my hands.

In conclusion, the corona virus pandemic has affected my buying decision as I no longer have a choice to buy whatever I like but I am forced to buy whatever I see because the lockdown has

stopped the importation and exportation of goods and services and so whatever my hands can grab this period I buy.