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Nursing science

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Assignment: food and production and health awareness

AFE:202

### THE POULTRY FARMING BUSINESS PLAN

Introduction: poultry farming is a commercial production of poultry birds which includes:chicken,turkey,geese, pigeon, guinea and game birds.they are easy to produce,and have high meat to carcass ratio hence they are excellent product of meeting the protein needs of populace.

Chicken constitutes of about of 90% of the poultry population in Nigeria.subsequently poultry farming is generically used to refer to chicken farming in the country.

The poultry business in Nigeria enjoy dramatic growth in the last 40 years ,which has become a multi billion naira industry.The country has taken a major chunk of this business opportunity because the poultry business is here to stay .

Three factors have been primarily responsible for remarkable development of poultry industry.The first factor has been demands of eggs and poultry meats as articles of diet. The second factor has been that poultry rising has been relatively profitable enterprise when compared with most other agriculture enterprise.

The final reason is roles being played by poultry association of Nigerian umbrella body all poultry farmers In Nigerian.High cost inputs , power outages, diseases,low purchasing power of consumers are the major hindrances to the rapid development of chicken industry.

### EXECUTIVE SUMMARY OF POULTRY BUSINESS PLAN

Poultry farming has proven to be a very lucrative business not only in Nigeria but in the world at large .chicken are one of major source of meat in Nigeria ,aside from pork and fish .As a business,there is an opportunity for poultry farmers to earn steady income and also there is employment opportunities for countless number of men and women.

The most major customers of poultry farms in Nigeria are the fast food companies like Tantalizers ,Tasty-fried chicken , KFC,and UCA followed by hotels, restaurants and then house hold consumers of chicken.There is an high increase of chicken meat ,egg and other poultry product in many parts of the country.

However, starting a poultry farm of your own either large or small scale is a very wise decision as this will bring you immense financial benefits both in short and long term ,the egg production via the process of raising poultry layer birds from the point of lay ,for the purpose of producing poultry table egg and birds using battery cage. Two

thousand four hundred (POL) birds , feeding and medication of the birds and sales of eggs and spent layers produced from the first one and half year after construction, increasing the number there after five thousand (5000 birds) in second year utilizing day old chicks ,10,000 capacity in the third ,and 20,000 in the fifth.In d first year,at peak production ,the farm should product about 50 crates (30eggs/crates )per day and generates N1.1million in revenue and about grossly N0.4million as gross profit after deduction of cost of feed on monthly basis .spent layers would be sold at the end of one year of lay and utilised in purchase of replacement birds . Annual revenue could be up to 16 million naira and profit grossly could be up to 4.5 million in the first year .At full capacity,the project , housing 20,0000 laying birds will generate up to 70 million naira .

## **BUSINESS OVERVIEW**

Egg production/chicken rearing is the most popular form of poultry farming because egg consumption are cut a wide divide . poultry production comes in different forms of ranging from parents to stock breeder meat (broiler/production),egg production,quail production, turkey production,ostrich farming,dog farming,geese farming,and ornamental bird rearing among others .the business could also come in specialization such as brooding,point of lay production, liquid egg package,egg trading,cold room marketing,day old chicks,feed milling ,birds transportation or egg deport business. Because of the vastness of this industry, enterprise focus will be on an aspect and with time add other aspect either for vertical or horizontal integration in Nigeria, this industry is still grossly untapped and any part of the industrial processes great potential. Specialization and continuous improvement on skills is always Paramount.

Poultry industry like I said early is a multi billion naira industry ,the major hindrances to the growth of the industry in Nigeria ranges from absence credit ,high interest rate,high cost of mazié , unavailable electricity which is important for cold room, incubation and operation of automated cages . Because of fallow nature of industry in Nigeria,the prospect is high . Right now the demand of egg , broiler meat ,day old chicks ,day old poult ,etc remain overwhelmingly high .

## **DESCRIPTION OF BUSINESS**

My poultry plan is to participate in chicken egg /chicken rearing production. The business entails keeping of chicken from (day old to ) 14 weeks when the growers will be transferred cages . The caged birds at the age of 19-22weeks starts to lay eggs . The eggs are packed in crates of 30 packs ,transported to city where they are distributed to customers. The layering birds by the age of 60-75weeks of layering are sold out as spent layers for meat .

## **VISION AND MISSION**

-To produce nutritious egg and meat ,generate employment and create wealth for investors,

Mission

-build a mechanize poultry that is effecience and rewarding

### **OPERATIONAL DETAILS**

Attendants and manager gets to the pen latest 6:30 am. Mix disinfectant and pour at the entrance. Change into work clothes and foot wears, soak there legs with the disinfectant as well as wash hands with the same . Each nest is observed for discomfort birds sick or dead . Such animals are then culled and recorded. Water is checked each nipple is tasted to ensure normal flow . Blocked nipples are cleaned or replaced. Feed( already measured ) is given to the birds by evenly pouring them into the trough . Eggs are packed from the cage using basket or directly into the crates.

Record is taken ;this shall include number of morbidity,number of mortality,number of eggs , abnormal observation on faeces or in the pen etc.

The eggs now packed in crates ,are taken to the store room for onward transport out to the city facility.

### **STAFF HOUSING**

Attendants shall and should be housed in the farm or in a close proximity for the sake of emergency such as insect attack ,last feeding, brooding and security.

### **INFRASTRUCTURAL COST FOR START UP WITH 2,400 BIRDS**

- >Land -N660,000
- >Poultry house -(12m×25m)N1.7million
- >Borehole-N150,000
- >Delivery van-N1.5 million
- >Staff house -N380,000
- >20 units of Battery cages -N1.8 million
- >Feed to lay -N341,000
- >Point of lay of birds -N2.28 million
- >Utility -N30,000
- TOTAL: N 8,841,000

### **BROILER PRODUCTION:**

In the plan for your poultry business broliers are mostly preferred ones under poultry meat categories.many private companies are involved with farmers in contact farming for broliers production.so marketing is not longer a problem.A broiler is a young chicken of below 8 weeks of age weighing 1.5-2kg body weight,with tender and soft meat .

### **SOURCING YOUR DAY OLD CHICKS/LAYERS**

All poultry birds hatched within the last 24hours are reffered to as day chicks,not minding wether they are layers , broliers,or cockerels.It is the farmers who will make special request or order to the hatchery operator on the category of bird he wants to buy for rearing on his farm land .layers are birds which are reared for the so purpose of egg laying.The Brown and black Eggers are dominant in our own part of the world,this is

resulting in large number of brown eggs in our market,a good reason for this is because the brown/black Eggers are more favorable,to the tropical climate in our region that is , they are more adaptable to rearing condition fund in our environment.

### **PRODUCTION PROGRAM**

The stocking plan involves the purchase of 2400 birds as POL which will be placed in the first year,the birds will be purchased at 14weeks age and hence will take 6weeks to come to lay.they should pick by age week 30,when are 17weeks in the farm and spent by week 70 and there after sold as old layers .within 1 month ,the spent layers should have been sold out .5-10 mortality room is allowed.

### **QUALITY CONTROL**

By security measures will be put in place to prevent diseas outbreak.foot bath for visitors and walkers will be put in place at the entrances .every vehicle coming into the facility will also pass through the bath and get spread .all quality control standard will be a head to strickly so as to produce a world class standard.animals and materials will be kept away from the poultry pens . biosecurity training will be mandatory giving to the attendance of other staffs .

### **INPUT REQUIREMENTS**

The major material inputs required for the success of this project are point of lay , feed (Grower mash, and layer mash ),various types of medications when needed and vaccinations according to schedules. The current prices and sources of these inputs as stated below are safe , dependable and readily available. Plan to utilize vital feed from UCA plc . With consumption of 7 tons per month of feed which is the expected requirements for 2400 capacity poultry, poultry will be qualified for 12% discount on prices of feed from UCA.

### **THE MARKETING/SALES PLAN**

I will employ marketers at full capacity,the ones that will be employ to sell the egg from egg deport to another through the marketing activities,many clients base shall be create, this customers will be allocated dates .they either pick up the egg from the farm on their dates or have be delivered with the farm van at a price .all customers shall only be given allocation with confirmation of a bank payment.To expend clientele base ,adverst will be placed on social media and television platforms .

### **PROJECT REVIEW**

The projected revenue from the project is mentioned in the summary.they revenue projection for the first year is layed in the figure of N9-17.5million from the sales of egg and spent layers .

### **CASH FLOW PROJECTION**

The projected cash flow for the farm could be presented on request. positive net cash balances are realized at the end of second laying year from the projection, the farm shows profitability.

### **PROJECTED PROFIT AND LOSS**

There is no reasonable profit visible in the first of project due to huge investment but subsequent records reasonable profit.

### **CONCLUSION**

My poultry farm shall be a success . POULTRY farming is a highly developed industry, its efficiency and productivity is a product of bringing together of all the available industry facilities, this can never be provided enough by one individual or company, hence my poultry farm to collaborate with investors and expert. The industry works effectively as a network with different specialization, bringing diverse input. Also to avoid over crowding of ideas and thinning of the limited resources, focus will be on egg production and chicken rearing for a long time under supervision of experienced consulting firm . Success is granted ,God being on our side , anambra state is large ,market and strategically located to expand and serve the rest of the nation .