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MATRIC NUMBER :18/SMS09/058

COURSE CODE: AFE 202

DEPARTMENT:IRD

QUESTION:

Prepare a business plan on a chosen agricultural enterprise following the guideline in the note . Minimum of five pages, times new roman size 12 with double spacing.

**INTRODUCTION**

 What is an enterprise ? An enterprise is something new, difficult, or important that you do try to do or try to do .

According to Census Bureau data, from 1978 to 2012 there’s been a more that 44% decrease in new firms being created as a share of total businesses in the United State-the home of the American Dream-a trend that has been interpreted as the decline of entrepreneurship .

Despite that, our overall interest in the “entrepreneur” is still alive and healthy around the world, according to Google Trends. In fact , a Global Entrepreneurship Monitor report in 2015 revealed that 66% of adults surveyed worldwide see entrepreneurship as good career choice-over half who are working-age feel they have the ability to start a business.

Upon request, this document is to be immediately returned to the promoters of the proposed business

Signature:

Name: MGBEZE EKENE MICHAEL

Date: April 26,2020

**CONTENT OF A BUSINESS PLAN REPORT**

1. Executive summary /Brief Description of the project
2. Sponsorship, Management and Technical Assistance
3. Market and Sales
4. Resources and Environment
5. Support and Regulation
6. Timeline of Projects
7. Estimated projects Cost and Revenue
8. Funding Mechanism
9. Conclusion

**Introduction**

 **EXECUTIVE SUMMARY**

This business plan examines the Agricultural Development Project which aim at developing medium to large scale value-added agriculture project. The primary goal is to address important-substitution by increasing agricultural production,export diversification and job creation, in the economy . The EOI should conceptualize in summary ,the development, execution and delivery of agriculture land to interested investors.

Foe much of the period from independence in 1960’sup until the late 1980’s ,Guyana pursued a series of inward looking policies where the state was deeply involved and exercised firm control of most areas of the economy including the agricultural sector.

**SPONSORSHIP, MANAGEMENT AND TECHNICAL ASSISTANCE**

The Guyana officer for investment (Go-invest 190 Camp and church streets Guyana

**MARKET AND SALES**

The Guyana economy is still heavily dependent on primary agricultural sector .Rice and Sugar remains the two most important agricultural commodities in Guyana on the basis of their respective contributions to agricultural exports, earnings ,farm incomes employment and food security .

As an indicator ,EOIs submitted must contain :

* A Conceptual Design proposal for the Agricultural Development projects
* Background information demonstrating that they are qualified to perform the required services, detailed description of similar assignments ,experience in similar conditions, availability of appropriate skills among staff,ets.
* Background information of the interested company or participants of the consortium ,including identifying the structure of relationships and provision of proof of business registration ,incorporation,etc.

**Technical Facilities**

1. Technical data (on soil (type, PH ,content ,moisture retention propertied ,vegetation pattern ,crops suitability, seasonality )
2. Meteorological data (temperature ,rainfall ,humidity ,sunlight hours per day for location ,chill hours per day ,etc. To consider the locations’ climate scenario and therefore structure development plans to prevent lack of sustainability and project failures); and
3. Availability of inputs (proximity to workforce, technical ability of available workforce ,data on labor rated for the sector ,etc.) for each location

**Environmental factors and considerations**

1. Provide guidelines on environmental requirements and considerations for the identified lands
2. Compile and provide demographic data for each location (labor, security , availability agricultural institutions and support service ,supply chain essentials and others deemed necessary)

**Government support**

In 1996 and in response to the WTO ,the Government of Guyana outlined the National Development Strategy (NDS). The policy objectives articulated were aimed at the transformation of the agricultural sector to increase its productivity, output ,production and competiveness.

**Teams of References**

1. Research and identify a suitable vacant lands ranging between 10,000 to 15,000 acers in size , for establishing an estimated 5 projects .The location should allow for a least-cost development of suitable drainage and irrigation infrastructure ,access to markets ,and water resources ,, yields or profitability;
2. Develop a still of Quantities for the land development and construction works and any other infrastructure deemed necessary for the successful operation of the Agricultural activity .(This information will be used to validate assumptions of profitability and return);
3. Develop Map of the locations showing amongst others :- the Farms layout including field sizes with defined boundaries , drainage and irrigation canals and embankments , access roads ,access to viable fresh water resources , source for drainage ,topography of the location ,Geo-referenced soils investigation and analysis for crop types ,creating a soils map from data gathered above ,superimpose same on site location map and identify the closest bench-mark to the location as recognized by Guyana Lands & Surveys Commission; and
4. Provide viable designs for all agricultural land development and infrastructural work including bush clearing ,primary and secondary structures for water control and management , Drainage and irrigation Canals and their Embankments ,Farm Beds and later Bed Drains, Tilage, and fair weather Access Road(capped with crusher-run) compile infrastructure data (access to land ,roads, proximity to other required infrastructure such as ports, markets ,etc);
5. **Land Clearing**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Activity | QTY | $ | K |  |
| Land Clearing | 1 Hectare | 90,000 | 00 |  |
| Cross cutting  | 3Hectare  | 50,000 | 00 |  |
| Sum total  | 4 Hectare | 140,000 | 00 |  |
| total | 400 Hectares | 200,000.000 | 00 |  |

1. **Equipment**

|  |  |  |  |
| --- | --- | --- | --- |
| Name | QTY | USD | N |
| Soil and water | 2 | 50-100 | 1000 |

**Conclusions**

The proposed agriculture development projects should be viewed as tools for implementing solid and carefully planned programs and initiatives aimed at improving condition and providing the platform for improving agri skills and knowledge ,encourage the engagement of local farmers and sustainable financing .