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A BUSINESS PLAN FOR THE DEVELOPMENT OF FOUR HUNDRED HECTARES OF

OIL PALM PLANTATION AND ESTABLISHMENT OF 20 TONNES PER DAY CAPACITY

OF PALM OIL EXTRACTION PLANT AT TUNS FARM, EKITI STATE BY APRITAB

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#### EXECUTIVE SUMMARY/ PROJECT DESCRIPTION

This business plan examines the feasibility of and indeed economic viability of a 400 hectares oil palm plantation and the establishment of a palm oil extraction plant in Ekiti state by Tuns farm and Fiwasaye Cooperative Society Limited. The farm will produce about 1,200 tonnes of oil palm in a production cycle. The palm oil extraction plant will process about 4,200 tonnes of oil palm into edible palm oil, palm sludge for traditional soaps and fertilizers and palm cake in the feed industry. There is high domestic demand for these products because of our huge population and production constraints leading to shortage of the commodity. Production is currently popular in the South East and South Zones with Akwa Ibom and Abia as the lead producers. Nigeria imports significant quantity of oil palm and its derivatives to augment domestic shortages.

The proposed project will create economic opportunities, impact positively on the people and help conserve scarce foreign exchange. The entire oil palm to be processed will be sourced locally through direct production, contract farming in Ekiti State and direct purchase from smallholder farmers in other production areas. The project will create market access, improve income of farmers and contribute significantly to food security. It will also generate satisfactory returns for sponsors and investors.

#### **SPONSORSHIP**

The project is sponsored by Aare Afe Babalola, a legal luminary and founder of Afe Babalola University. Aare Afe Babalola is promoting the productivity of smallholder farmers in Ado Ekiti through the Fiwasaye Farmer's Cooperative Limited. The University has a Department of Agriculture and experts with many years of experience in the project being proposed. Apritab

Agribusiness ventures and consultancy will be responsible for the management of consultancy of the project.

#### **MANAGEMENT**

The management will comprise of a democratically elected Board of Directors at the apex of the organization structure. This will be made up of shareholders and member of the cooperative who have stake in the survival, growth and profitability of the business as well as distinguished agribusiness professionals of proven integrity and vast experience in the project area. The prime objective of the board will be to give strategic directions and policies that will ensure long term success of the organization. The board will ensure that the organization complied with all standards set by regulatory authorities.

The Managing Director/President shall be responsible for the co-ordination of the day to day management of the cooperative business. He is accountable to the Board of Directors; he will mobilize organization resources to achieve set goals. He will manage business risks and focus on wealth creation.

#### TECHNICAL ASSISTANCE

The university has working relationship with IITA (International Institute of Tropical Agriculture, Ibadan) through an executed MOU. IITA has mandate in oil palm production and processing and will provide technical assistance in this regard. The University also has a working relationship with BOA (Bank of Agriculture) and we are collaborating on Aare Afe Babalola Annual Agric Expo where the founder appreciate Ekiti Farmers through monetary award to the best 3farmers in each local government area of the 16 L.G.A in Ekiti State and the overall best farmer in the state. Bank of Agriculture has agreed to finance production of the 400hectares of oil palm through a loan at 9% interest rate (anchor borrower's scheme) given to the cooperative

The university will fund the processing factory and access finance for the palm oil extraction

equipment from BOI (Bank of Industry) at the rate of 9%. The cooperative will also seek grant

from United State Africa Development Foundation (USADF). The University has relationship

with commercial banks and will approach one for loan to clear the land which will be leased to

members of the cooperative.

The University has a working relationship with Ekiti State Government, Ekiti State Ministry of

Agric, Farmers' Union, Agric Cooperatives and individual farmers. The university will get

technical support from this relationship in the area of production through contract farming or out

grower scheme.

The university has working relationships with and linkages to industry players in the project area

who will offtake products through a purchase and sale contract agreement. They include Flour Mill

of Nigeria Limited, Obasanjo Farms Ltd, Animal Care, Amo Farms, Farm Support and others. The

palm oil will be sold through cooperatives and other distribution channels. The palm sludge and

cake will be sold to players in the feed industry.

MARKET AND SALES

Market orientation: domestic; South West & North Central, Nigeria

Market Share: 5% niche market in South West & North Central, Nigeria

Users of Products: edible oil for human, palm cake for the livestock industry, palm sludge for feed

industry in North Central, Nigeria.

**COMPETITION ANALYSIS** 

Akwa Ibom State alone produced 44% of national output between1999 and 2017. Abia State followed with 27% of national output within the period. Rivers, Edo, Imo, Ondo, Bayelsa, Cross River and Delta produced 6% and below in the period. The seven state mentioned above produced 94% of national output within the period. The only place where significant production took place in South West, Nigeria was in Akure North L.G.A in Ondo State. Based on this above analysis, competition in terms of production in South West, Nigeria is non- existent Compare to the demand for produce.

#### TARIFF AND IMPORT RESTRICTION

Forex restriction on food importation and zero duty on imported agricultural equipment will favour the project under consideration.

#### MARKET POTENTIAL

There is strong demand for oil palm and oil palm derivatives in the South West of Nigeria. The state of infrastructure though not perfect still supports production and trade within Nigeria.

#### **PROFITABILITY**

Weather, biological, chemical, physical and environmental factors such as temperature, sunlight, water, air, soil conditions, varieties of seed, pests, diseases, price fluctuations and other risks e.g. cow invading the farm could affect yield and profitability. However, technical, scientific and financial based solutions will be employed to hedge against risks and safeguard profit. Irrigation option will be factored in to ensure two cycle of production in a year.

### TECHNICAL FEASIBILITY

The projects (production of oil palm and palm oil extraction) are technically feasible. In terms of technology, which involve the crushing of the oil palm and extraction of oil, the industrial processes are simple and a specialist in oil extraction with more than 20 years experience is part of our team. The needed equipment for oil extraction are readily available and our experts have hand on experience in the usage and maintenance of the equipment.

On the oil palm production, we have specialists in mechanization, irrigation, farm management, crop production, weed science, market development, agric extension and accounting as part of our management team. We also have specialists in quality control as part of our management team. The state of infrastructure around the Farm and generally in Ekiti is adequate and suitable for the location of the farm/firm for efficient production, processing and marketing. Raw materials will be produced and sourced locally.

The major competitors in the South West are Zionbim Farminex Nig Ltd and The Ahamefulas: Palm permutations. ABUAD farms will target a market niche and penetrate through cooperative societies to make our brand popular. From our analysis, integration of production and processing will give us a competitive advantage.

We are implementing our project using best international practices, sustainable production and due consideration for the environment. Although some degree of deforestation will occur, the EIA (Environmental Impact Assessment) report shows little or no damage to the environment as it relates to the issue of climate change. Organic fertilizer will be substituted for chemical fertilizer within three years of farm operations.

#### GOVERNMENT SUPPORT AND REGULATION

The project conform to the economic diversification objective of the government. It also supports foreign exchange and import reduction conservation of government. It creates economic opportunities, market access, and improved income for farmers and support food security objective of government. The project will benefit from government intervention fund in the agriculture sector. The project will also benefit from the favourable policy of zero duty for agricultural and equipment import. Restriction of forex for all food products will also widen market opportunity. The project will contribute significantly to employment, output increase, stable price and stable exchange rate.

## **Project Timeline**

The project will be completed within 6months preferably between April, 2020 to September, 2020 because land clearing is mostly done in the dry season.

## **Estimated Project Costs and Revenue**

#### **Fixed Cost**

### (A) Land Clearing

Activity	QTY	N	K	
Land Clearing	1Hectare	230,000	00	
Cross cutting	1Hectare	20,000	00	
Rome ploughing	1Hectare	50,000	00	
Sub total	1Hectare	300,000	00	
Total	400 Hectare	120,000,000	00	

# (B) Equipment

Name	QTY	MODEL	USD	N	K
Tractor	1	YTO-904(90hp)	24,450	8,802,000	00
Disc harrow	1	IBJ- 3.0	3,520	1,267,200	00
Sub soiler	1	IS-200G	3,250	1,170,000	00
seeder	1	2BFY-6C	5,550	1,998,000	00
Tripper	1	7CX-8T	9,450	3,402,000	00
Combine Harvester	1	4YZ-6	103,500	37,260,000	00
Boom sprayer	1	3W-1000L-18	6,950	2,502,000	00
Front loader	1	TZ10D	6,570	2,365,200	00
Sub total			163,240	58,766,400	00

# (C) VEHICLES

Type	Model	QTY P	<b>¥</b> K
Pick-up Truck	HILUX	2	30,000,000 : 00

# (D) IRRIGATION

Type	QTY	Model	USD	₩	K
Hose Reel	1	140 – 440MT	28,186	1,0146,960	: 00

# • OPERATING COST

Working Capital	

	N	K
Ploughing/Ha	15,000	00
Harrowing/Ha	10,000	00
Sub total	25,000	00
For 400 Ha	10,000,000	00
Mechanization and storage	105,000	00
For 400Ha	42,000,000	00
Input / Ha	91,825	00
For 400Ha	36,730,000	00
Area yield insurance	13,500	00
Produce aggregation	5,500	00
Geo Spatial Service	4,500	00
Sub total	23,500	00
For 400Ha	9,400,000	00
Interest per hectare	22,079	25
For 400Ha	8,831,700	00
Total cost per hectare	245,325	00
Total cost for 400Ha	98,130,000	00
Loan principal and interest	267,404	25
(cost per Hectare)		
Total for 400Ha	106,961,700	00

Irrigation cost for 400Ha	24,018,120	00
(excluding fixed cost)		

# • AMORTIZATION

N K

Land clearing amortization (per hectare)	30,000 :	00
Land clearing amortization (400hectare)	12,000,000	: 00

# **REVENUE**

Yield per hectare 3tonnes@ №145000 per		
tonne		
	₩	K
Revenue per hectare	435,000	: 00
For 400Ha	174,000,000	: 00
Net revenue for 400Ha(without amortization)	67,038,300	: 00
Net revenue with amortization(400ha clearing)	55,038,300	: 00
2 <sup>nd</sup> Production Cycle		
Net revenue	43,020,180	: 00
Net revenue with amortization(400ha land)		
Annual Net Revenue ( 1 <sup>st</sup> + 2 <sup>nd</sup> Cycle)	98,058,480	: 00

Currency conversion rate: №360.00 to 1USD

#### **FUNDING MECHANISM**

ABUAD will provide 400Ha of cleared farmland around the university and lease it to members of the cooperative. ABUAD will also lease 6,000MT capacity silo as equity contribution Equity investor to provide equity for equipment and vehicles purchase

Where possible equity investor to provide equity for working capital or otherwise secure loan at the rate of 9% through government intervention window at the Bank of Agriculture, Bank of Industry and Commercial banks.

### **CONCLUSION**

The project is technically feasible and commercially viable. It is therefore recommended for funding.