NAME; WHYTE SOIBI

DEPARTMENT; PHARMACOLOGY

MATRIC NUMBER; 18/MHS07/052

COURSE CODE; AFE 202

LEVEL; 200

**QUESTION;**

Prepare a business plan on a chosen agricultural enterprise following the guideline in the note. spiral bind and submit upon resumption. Minimum of five pages, times new roman size 12 with double spacing. Send the soft copy to me to view

ANSWER;

POULTRY FARMING BUSINESS PLAN

Poultry farming is the form of animal husbandry which raises domesticated birds such as chickens, ducks, turkeys and geese to produce meat or eggs for food. Poultry are mostly chickens farmed in great numbers.

Factors that Makes Poultry Farming a Profitable Business. There are a lot of factors that make poultry farming business a profitable one but I will highlight major factors;

* Food is one of the basic needs of man. Regardless of the economic situation, human beings must feed and since domestic birds are consumable; that makes poultry farming feasible.
* My country Nigeria for instance has a population of over 150million and growing; bear it in mind that a huge population means a huge demand for food (egg and meat).
* With the increased awareness on the health implications of red meat; there’s an increased demand for white meat and birds are a source of white meat.
* Poultry farming is a continuous source of income.

MISSION STATEMENT;

We are dedicated to meeting our customer’s needs. We are seen as a dynamic, well managed business by our customers, suppliers and competitors. Our management system encourages team motivation, maintaining quality service in all aspects of our business. The support and encouragement of our customers as well as our suppliers, is the core of our business success.

Our Vision is to become one of the leading commercial poultry farm and egg production brands not just in Abuja but Nigeria and also in the global stage. IB’s Poultry Farms, is a world class and registered commercial poultry farms and egg production company that is committed to raising chickens and producing eggs for not only Abuja also in Nigeria and becoming a global market. We want our chickens and eggs to flood the nooks and crannies of Africa and other countries of the world. We will supply meat and egg to different quick service restaurant in south west Nigeria, we will also raise chicken at an affordable price and still gain profit.