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CONTENT OF A BOTANICAL BOUNTY FEASIBILITY BUSINESS PLAN

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EXECUTIVE SUMMARY

Botanical Bounty is an existing farm dedicated to the production of botanical perennials. Botanical Bounty has been formed as an Oregon-based Limited Liability Corp. (L.L.C.) located outside of oyo, Nigeria. Botanical Bounty is working hard to become a leading producer of botanical plants for the natural supplement industry as well as plant nurseries. By leveraging a well thought out business plan executed by a skilled management team, Botanical Bounty will generate over one hundred and eight million naira in year four sales.

SPONSORSHIP, MANAGEMENT AND TECHNICAL ASSISTANCE

Botanical Bounty is an Oregon L.L.C. owned by akinwande simisola. The L.L.C. business formation has been chosen as a strategic way to shield the nations from personal liability. The following are ready to manage, sponsor and help technically:

1. Aboca
2. Advoccare
3. Applied Food service
4. Arjuna Natural LLC
5. Capstone Nutrition
6. Capsugel
7. Fullscript
8. Herb Pham
9. Herbal Brands ,inc and so on

MARKET AND SALE

Botanical Bounty has three distinct customers: supplement companies, processors of botanicals for supplement companies, and nurseries that resell the plants. The first two customers purchase the plants for use in their products which they ultimately sell to the end consumer. The market for natural supplements is quite exciting. Surveys show that over 158 million consumers (over 55% of Nigeria population) use dietary supplements. An estimated 115.3 million consumers buy vitamins and minerals for themselves, and 55.8 million purchase them for other members of their family, including children. Consumer surveys consistently find that nearly half of all Americans now use herbs - a statistic that is particularly remarkable when we realize that today's herbal products industry is just over a quarter century old.

TECHNICAL FEASIBILITY, RESOURCES AND ENVIRONMENT

Botanical Bounty is a 10 acre farm that concentrates on the growing of botanical medicinals. Botanical Bounty has chosen five plant species that have significant market demand as well being well suited for growth in Ibadan. Botanical Bounty will feature:

1. Echinacea – an immune system booster
2. Ginseng – a source of energy
3. St John's Wort – for mild depression
4. Skullcap- for inflammation
5. Ginger – a stomach smoother

GOVERNMENT SUPPORT AND REGULATION

1. Provision of public goods
2. Development of infrastructure
3. Provision of extension service
4. Provision of credit facilities
5. Provision of land
6. Establishment of marketing boards
7. Formulation and implementation of agricultural policies
8. The building of modern storage facilities

1. **Formulation and implementation of agricultural policies:**

The government normally play a vital role in the development of agriculture through the formulation of agricultural policies meant to boost agricultural production (botanical bounty) in the country

2. **The building of modern storage facilities**

The government in recent times have been involved in the provision of effective storage system through the building of modern storage facilities to reduce the problem of wastage of harvested botanical perennial.

TIMELINE OF PROJECTS

| 2020 | JAN | FEB | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER |
|---------|-----|-----|-------|-------|-----|------|------|--------|-----------|---------|----------|
| PHASE 1 | | | | | | | | | | | |
| TASK 1 | | | | | | | | | | | |
| TASK 2 | | | | | | | | | | | |
| PHASE 2 | | | | | | | | | | | |
| TASK 1 | | | | | | | | | | | |

ESTIMATED PROJECT COST AND REVENUE

Botanical Bounty began as a hobby form two years ago. Over the last two years I have worked out all of the bugs related to production. Additionally, I am quite hungry to succeed, creating one of the premier botanical perennial farms in the country. To finance our growth and full-time production, we need to purchase {sixteen million naira} worth of new equipment as long-term assets. To that end, I am seeking a (50 million naira) 10-year loan. Sales forecasts conservatively indicate that (ninety-five million naira) revenue will be generated in year two, rising to (one billion eighty million naira only)the following year.

FUNDING MECHANISMS

There are different types of funding mechanisms and they vary according to purpose and target audience. I am using research grants .

CONCLUSION

‘Botanical bounty’ offer to produce of botanical plants for the natural supplement industry as well as plant nurseries. When customers will come to our outlet they will feel like staying

because of the unique environment. This concept is totally new by productively cultivating quality and healthy botanical plants for the customers especially those that are allegrying