Name: Wasem Joel

Matric: 19/ENG07/025

Dept: Petroleum Engineering

Course: Afe 202

Poultry Farming

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This is a business plan for the Wasem poultry farm industry.. The plan is as follows:

1. Description;

We are a structured company with well equipped facilities and ultra modern equipments that helps us carry out our various farm work.. This company was established 6 years ago with the aim of serving and providing the best services in poultry production and business...

So far, we have done a done an excellent job in doing that, as our company has become one of the top companies in the agricultural sector not only the company but the whole of Africa.

You can trust us to provide excellent and nothing less than excellent service to you.

1. Executive Company summary;

Wasem poultry farm industry is a company that intends to take poultry farming to a new height.. We are focused on transforming poultry not only in Africa but the world. We want to be seen as the face of poultry farming in the whole of Africa.. We are a company that is committed to serving our customers and satisfying them, which is what makes us happy.

 We are willing to go extra miles in harvesting and partnering with a lot of other companies in this area of specialization too.. This should help us get more experience and help us detect what our customers really like and what our dear customers would not like.

1. Operational Plan;

Every good business must have a well constructed and a well scrutinised operational plan that would serve as a foundation for the business. The operational plan serves as the foundation of the business and every plan is done in this part of the business.

 The operational plan will always be one of the most important aspects of the business since everything that goes on in the business depend on it.

1. Market Plan;

A **marketing plan** may be part of an overall business plan Solid marketing strategyis the foundation of a well-written marketing plan so that goals may be achieved. While a marketing plan contains a list of actions, without a sound strategic foundation, it is of little use to a business.