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COURSE:-AFE 202  
DEPARTMENT:-mechanical deptment  
MATRIC NO:-18/eng06/027  
COLLEGE: engineering.

QUESTION:-Prepare a business plan on a chosen agricultural enterprise following the guidelines in the note.

It is acknowledged by the reader that information furnished in this business plan is in all respect confidential therefore the reader agrees not to disclose it to any third party without express written permission of the promoters of this business.

Upon request this document should immediately be returned to the promoters of this proposed business.

Executive summary/project description brandy limited is a farm dedicated to production of botanical perennials. KL which is owned by Ibrahim Abdullahi ; it is located in kogi

Kogi state. The vision of this industry is to be the leading producer of botanical plants for the natural supplement industry as well as plant nurseries. This industry is executed by a skilled

management tea brandy limited will generate over \$26,000 in year three sales. There is high domestic demand for this product because of our huge population and production constraints leading to shortage of this commodity. This industry has the mission to utilize this plant parts to improve our health, treat symptoms, and prevent disease. It helps physical health and also psychological symptoms.

The proposed project will bring economic opportunities, impact positively on the people and help conserve scarce foreign exchange, impact in health sector of this country. The project will create market access, improve income of farmers .it will also generate satisfactory returns for sponsors and investors.

Sponsorship This project is sponsored by Ibrahim hhalims lmtD, a luminary and founder of Excellent univerity ilorin, kwara state Nigeria. Mr Ibrahim is promoting productivity of small holder farmers around Nigeria and also aid health sector of Nigeria, through brandy's limited .The university also has a department of agriculture and experts with many years of experience in the project being proposed.

## **MANAGEMENT**

The management will comprise of a democratically elected board of directors at the apex of the organization structure. This will be made up of shareholders and members who have stake in the survival and growth and profitability of the business as well as distinguished agribusiness professionals of sure integrity and good experience in the project area. The prime objective of the board will be to give strategic directions and policies that will ensure long term success of the organization. The board will ensure that the organization complies with all standards set by by regulatory authorities.

The managing director shall be responsible for the coordination of the day to day management of the cooperative business. She is accountable to the board of directors; she will mobilize organization resources to achieve set goals. She will mobilize organization resources to achieve set goals. He will mobilize organization resources to achieve set goals. He will manage business risks and focus on wealth creation.

## **TECHNICAL PARTNERS**

The university has working relationship with IMF(International monetary fund)) through an executed MOU.Imf has mandate in botanical production and processing and will provide technical assistance in this regard. The business also have a relationship with BOA(Bank of agriculture)and we are collaborating on MR Ibrahim annual agric expo where the founder appreciate not just kwara state farmers but all over Nigeria through monetary award to the best 10 farmers all over Nigeria. The bank of agriculture has agreed to finance production of botanic through a loan of 9% interest rate (anchor borrowers scheme) given to the cooperative.

## **GOVERNMENT SUPPORT AND REGULATION TECHNICAL FEASIBILITY**

The project (the production of botanic) is typically feasible. In terms of technology, which involve processing of botanic ,the industrial processes is as simple and a specialist in all processing of botanic with more than 10 years experience is part of your term. The needed equipment for all processing is readily available and our experts have hand on experience in the usage and maintenance of the equipment.

Our botanic processing production we have specialist in mechanization and farm management, crop production, weed science, market development, agric extension and accounting as part of our management team. We also have specialist in quality control as part of our management team. The state of infrastructure around the farm and generally in Lagos is adequate and suitable for the location of the farm/firm for efficient production; processing and marketing.raw materials will be produced and sourced scientifically.

We are implementing our project using best international practices. Sustainable production and due consideration for the environment.

## MARKET AND SALES

Kenny's limited has three distinct customers: supplement companies, processors of botanicals for supplement companies and nurseries that resell the plant. The first two customers to purchase the plant for use in their product which they ultimately sell to the end consumer. The market for natural supplement is quiet exciting. Surveys show that over 200million consumers (over 55% of us population) use dietary supplement. An estimated 115.3 million consumers buy vitamins and materials for themselves and 66.8 million purchase them for family members of their family members, including children. Consumers surveys consistently find that nearly half of all American now use herbs-a static that is particularly remarkable when we realize that today's herbs industry is just a quarter old century old.

## PROJECT TIMELINE

The project timeline will be completed within 6 month preferable between January , 2020 to July 2021 because land clearing is mostly done in the dry season.

### A)REVENUE

YIELD PER HECTARE 3TONNES@ #145000 PER TONS

	N.	K
REVENUE PER HECTARE.	500,000.	00
NET REVENUE FOR 400H.	70,038,300.	00
(Without authorization)		
For 400Ha.	200,000,000.	00
Net revenue with amortization	60,038,300.	00
2 <sup>nd</sup> production cycle		
Net revenue.	80,030,300.	00
Net revenue with amortization.		
ANNUAL NET REVENUE(1st +2nd CYCLE)	100,048,600.	00

### B)LAND CLEARING

ACTIVITY.	QUANTITY.	N.	K
Land clearing.	2hectare.	200,,000.	00
Cross cutting.	2hectare.	50,000.	00
Rome ploughing.	2hectare.	50,000.	00
Sub total.	2hectare.	300,000.	00
Total.	350hectare	135,000,000.	00

### C)VEHICLE

TYPE.	MODEL	QUANTITY.	N.	K
Toyota hilux.	5.		100,000,000.	00

### D) IRRIGATION

TYPE.	MODEL.	QUANTITY	N.	K
Hose reel	140-440mt.	1.	11,800,000.	00

## E) AMORTIZATION

	N.	K
Land clearing amortization (perhecture).	50,000.	00
Land clearing amortization (350 hectares).	20,000,000.	00

## F). OPERATING COST

WORKING CAPITAL.	N.	K
Ploughing/ha.	120,000.	00
Harrowing/ha.	80,000.	00
Sub total.	75,000.	00
For 400ha.	15,000,000.	00
Mechanization and storage.	150,000.	00
For 400ha.	40,000,000.	00
Input/ha.	110,000.	00
For 350 ha.	39,730,000.	00
Area yield insurance	15,500.	00
Process aggregation.	6,500.	00
Goe spatial service.	5,500.	00
Subtotal	50,500.	00
For 400 ha.	10,400,000.	00
Total cost per hectare.	245,325.	00
Total cost for 400 hectare.	80,130,000.	00
Loan principal and interest	267,404.	00
Total for 400 ha.	206,860,000.	00
Irrigation cost for 400ha.	35,018,120.	00

## G). Equipment.

Name.	Quantity.	Model	Usd.	N.	K
Tractor.	1.	Utopia-904	26,520.	9,547,000.	00
Disc harrow.	1.	Ibj-3.0.	3,300.	1,080,000.	00
Sub soiler	1.	Is-200G.	4,000.	1,440,000.	00
Sub seeder.	1.	2BFY-6C.	4,950.	1,782,000.	00
Tripper.	1.	7cx-8T.	9,980.	3,592,800.	00
Combine harvester	1.	4YZ-6.	100,500.	36,180,000.	00
Boom sprayer.	1.	3w-1000l-18.	6,200.	2,232,000.	00
Front loader	1.	TZ10D.	6,999.	2,519,640.	00
Sub total.				58,373,440.	00

Currency conversion rate: N360.00 to IUSD

