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PRODUCTION AND SERVICES OPPORTUNITIES DURING THE CORONAVIRUS PANDEMIC.

The global coronavirus pandemic is causing unprecedented disruption around the world. Efforts to contain the virus have shut down or hampered many businesses. Across the world, business owners, operators, and employees face job losses and imminent economic impacts. However, with all kinds of businesses (most especially small and traditional businesses) creatively learning to adapt to coronavirus have seen production and services opportunities. Most businesses like; cleaning services, delivery services, drive-in-movie theatres, grocery stores, canned and jarred goods companies, game makers and sellers, Netflix, telecommunication services and so on have been able to experience business boom due to this coronavirus pandemic. As it has been beneficial to some certain businesses, the coronavirus pandemic has also caused loss for a lot of other businesses.

Relating to the example of businesses benefitting from the pandemic given, here are some explanations on how the pandemic is beneficial to each.

Cleaning services

With the spread of coronavirus fears around the country, it should come as a surprise that professional cleaning services that sanitize offices, restaurants and homes are in high demand. Cleaning companies have substantially increased their demands for commercial buildings and medical facilities in light of COVID-19.

Delivery services

With many customers afraid to leave their homes or being advised by state governments to shelter in place during the coronavirus pandemic, professional delivery services such as Jumia, Amazon, among others have stepped up to make sure goods can be delivered to homes and businesses.

Drive-in-movie theatres

One of the most peculiar small business categories that have recently seen success in the coronavirus era is the drive-in-movie theatres. With standard movie theatres seen as less safe (which most are now closed) because they encourage hundreds of people to gather in small places, drive-in-movie theatres allow people to take in a show from their own car and provide a way for families to get out of the house.

Netflix

As a result of the pandemic, many people due to boredom and having to stay at home all day has caused the usage of this app to go high for the purpose of watching movies and being up to date with all the new movies and not having to lag behind.

Telecommunication services

With the general public practicing “social distancing”, people have resulted to the use of using their phones and having to subscribe to their various networks so as to be able to stay up to date with all the things going on and also to be able to access their various social media accounts to be able to get some laughs and get the problem of the pandemic off their minds for some time.

Game makers and sellers

With the novel coronavirus forcing many people to stay at home instead of going out, small businesses that create board games and puzzles are popular since they help entertain families. It has been made known that board games and puzzles are selling well. Additionally, small video game makers that work on creative titles for children are seeing an uptick in demand with many kids unable to attend school.