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### Ten Features of a good Cyberpreneur

- **Disciplined**
  - This means the Cyberpreneur is focused on attaining the business goal and eliminates any hindrance that prevents the achievement of it. The individual would take daily strides to achieve the goal.
- **Confidence**
  - This doesn't mean blind confidence it's the confidence that the business will succeed because it is backed by sound knowledge and plans. The Cyberpreneur exudes this confidence in the development of the business.
- **Open Minded**
  - A good Cyberpreneur will be flexible and optimistic, with time ever changing a good cyberpreneur looks at that change and sees an opportunity. They have the innate ability to manifest an idea and focus it towards their goals.
- **Passion**
  - The most important feature of a cyberpreneur, the individual has to passionate about the venture, because without the passion joy cannot be derived from the job. When an individual is not passionate there is no drive to make the venture succeed.
- **Strong Work Ethic**

A Cyberpreneur must put in the time and the effort to succeed, most cyberpreneurs start out alone and without the hard work and zeal they cannot achieve anything, hence, a successful cyberpreneur must be hardworking.
- **Strong People Skills**
  - The ability to build relationships and use people to their fullest potential is an essential trait of a cyberpreneur. For instance, ideas are not one in a million, chances are someone has already thought of it, what defines the success of the venture would be in the implementation which not only involve the technical aspect but also the human, an essential skill in this would be social engineering
- **Determination**
  - With every difficulty comes ease. A good cyberpreneur is left under, doesn't knuckle under, he strives to achieve the goal under the circumstances be it good or bad.
- **Competitive**
  - In any market there will be competition, the cyber based market is no different, the cyberpreneur must be ready to face this challenge, he should strong and willing to take on is competitors with new ideas and implementations that would leave his competitors in the dust.
- **Creativity**
  - This works with competitiveness, the cyberpreneur must be creative in such a way that new ideas can developed and incorporated may be adding a new service to an existing app or website or something in that area
- **Self-Starter**

- Most Cyberpreneurs start of alone and need to get the work done. An example would be Zuckerberg. They should be proactive and set parameters to reach their goal.

Idea for Cyber Business during this Pandemic.

I Could Start a delivery Service that provides essentials like groceries and toiletries to individuals from the comfort of their homes.

Deployment

I would create a web app; thereby making it accessible to all platforms. I would partner with small chain stores and farmers (for produce) so as to provide an affordable price to customers. Delivery would be by bike messenger or sedans depending on the size of the package. The next step would be the marketing of the app which will be done through social media using WhatsApp, Instagram stories, YouTube ads, Facebook ads.

The application would thrive in areas where movement has been restricted either with a curfew or lockdown. The app provide some special services to enthrall users such as using the history of groceries to predict when they would run out generation of grocery list and also the possible local dishes that can be made with already bought or in stock products, this would also serve to retain users and separate from other delivery apps.