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COMPUTER ENGINEERING

COE502 ASSIGNMENT

Explain with the aid of analogies ten features of a good cyberpreneur.

1. Creative

Cyberpreneurship starts with an idea. To be successful, you need to always be thinking of new ideas and better ways of doing things, or innovative ideas to solve problems that exist in the world.

In an interview in Martyn Lewis's book "Reflections on Success," Virgin Airlines founder Richard Branson said, "I've gone into business, not to make money, but because I think I can do it better than it's been done elsewhere. And, quite often, just out of personal frustration about the way it's been done by other people."

Cyberpreneurs are not satisfied with the status quo. They think outside the box and look for opportunities to come up with new solutions.

2. Passionate

Perhaps the most important characteristic for cyberpreneurs, passion is essential to any business owner or working professional's success. Without passion, there is no reason for your work and no drive to do it.

Cyberpreneurs love what they do and are extremely dedicated to the businesses they create. To be successful, you must be confident in yourself and your business, and you must be proactive with what you do and how you do it.

3. Motivated

In an interview with The Computerworld Smithsonian Awards Program, the late Apple founder Steve Jobs said, "I'm convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance."

Because of their passion for their ideas, cyberpreneurs are willing to put in the long hours and hard work required to launch and run a successful new business. Are you self-motivated? cyberpreneurs are their own boss, which means there's no one telling them to do things. You must be in charge of your own time and how you spend it.

4. Optimistic

Do you see the glass half empty or half full? For cyberpreneurs, it's always half full. Cyberpreneurs always look on the bright side and are constant dreamers. They look at how they can do things better and make the world a better place. They never dwell on the past or the negative. Instead, they focus on moving forward and moving up.

When they're confronted with challenges, cyberpreneurs don't see them as problems; they see them as opportunities. Challenges fuel cyberpreneurs and make them reach higher and do more

5. Future-oriented

Because cyberpreneurs are focused on moving forward, they are always looking toward the future. Cyberpreneurs are very goal-oriented and know exactly what they want. They set their goals and everything they do is aimed at achieving those goals.

Having a strong vision helps propel you toward accomplishment. Consider setting a goal for yourself - a north star that can guide you on your path to success.

6. Persuasive

To be successful in business, you have to know business. If you're a people person and know how to get people to listen to you, you could be a successful cyberpreneur.

Especially when first starting out, cyberpreneurs need to gain buy-in from those around them on their big idea. If it's an out-of-the-box idea, which it usually is, many people will be skeptical before giving their support or investing any money. That's why cyberpreneurs need to use their persuasiveness to sell themselves and their ideas.

7. Flexible

According to professional development coach Ruchira Agrawal in an article for Monster, "As a cyberpreneur, you'll typically start out as a 'solopreneur,' meaning you will be on your own for a while. You may not have the luxury of hiring a support staff initially. Therefore, you will end up wearing several different hats, including secretary, bookkeeper and so on."

cyberpreneurs know how to adapt to unfamiliar situations. If their business requires that they learn how to build a website or send an invoice, they'll do it. Whatever it takes, cyberpreneurs are ready and willing. They always approach things with an open mind and are willing to change course if they need to.

8. Resourceful

In business, problems aren't a matter of if, but when. Cyberpreneurs do not shy away from challenges or conflicts. Instead, they face them head on and come up with a solution. They know how to solve problems effectively.

Cyberpreneurs also know how to make the most of what they have. Time, money and effort are never used haphazardly. Everything has a plan and a purpose.

9. Adventurous

In an interview with Y Combinator president Sam Altman, Facebook founder Mark Zuckerberg said, "In a world that's changing so quickly, the biggest risk you can take is not taking any risk."

As a cyberpreneur, we know that to be successful, they must be willing to take risks. While they don't mind walking on the wild side, they don't take risks lightly. They know how to plan for the unknown and make a calculated decision that is best for them and their business.

10. Decisive

There is no room for procrastination in business. Cyberpreneurs know what needs to be done and don't hesitate to make the decisions that will lead them to success. They don't let opportunities pass them by; instead, they seize the day and get the job done.

Create an idea as an entrepreneur and how do you want to implement it based on cyber to take advantage of this Corona virus holiday.

Your idea is safe.

As an entrepreneur, creating ideas would have to be carefully molded to things that could be helpful to people at whatever time, it is said that as an entrepreneur sell what people need and not what you love.

In this corona virus period, what is it that people need the most during this lockdown and is not easily accessible to them, food and medication. With the little time I have at home I have been able to start a business by selling sharwarma which I know people will need, the benefits I get is that I am privileged to move about and deliver to people even during lockdown periods.

The idea for this assignment is for ecommerce, providing food and medicine to people in this lockdown period.

CYBER IMPLEMENTATION

Implementing this idea based on cyber, as a cyberpreneur, I would create an online ecommerce application, where customers would place orders for products they require, payments would be made online through quickteller or any other online payment apps. Selling of drugs online would be really sensitive and for some would require a doctor's prescription before drug is dispatched.

DELIVERY PLAN

A major question that would be asked, is how do I plan on making deliveries for products that have been paid for, since everyone would want to be at home including the entrepreneur, that is why drones would be used and programmed to make door step deliveries of products to customers, there would be disinfecting trucks put in place to make sure the drones have been disinfected before being dispatched to customers and also when this delivery drones return, this is to make sure everyone is safe and free from the virus, so the virus is not spread unintentionally.

PLANS OF GETTING CAPITAL AND FUNDS

Getting the capital for this business shouldn't be an issue considering the fact that the government want people to be at home and also want them to be able to get food stuff and medication to survive at home, which is why most states have created windows in the lock down where pharmacies and food shops would open so people could go and stock up their houses with essential things.

This idea is solving this problem, where most people won't have to leave their homes and also be able to get their essential needs.

Sharing this idea with the government and even private organizations and being able to convince them, would make it easy to raise a capital for this business because they would want to sponsor it to help the country and minimize the spread of the COVID-19 in the country.

The main aim of this idea is to utilize the internet to be able to provide the essential need of citizens during this period, so people could **STAY HOME, STAY SAFE** and also **SURVIVE** at home as they do this.