NAME: SALAMI IDIAT BOLATITO

MATRIC NO: 17/SMS02/057

DEPARTMENT: ACCOUNTING

COURSE: PRODUCTION MANAGEMENT

PRODUCTION/SERVICE OPPORTUNITIES AVAILABLE DURING THE COVID-19

LOCKDOWN.

It is no longer news that the whole world is suffering from a pandemic called COVID-19. Some

countries had to lock down their borders and ban inter-state travel to be able to contain the

spread of the virus. This global pandemic has resulted in some countries economy to be in a

standstill while others are close to recession. Because of the lockdown enforced by these

countries, international trade has reduced drastically and revenue generation has been low. As

a result of the lock down imposed by the government of some countries, take Nigeria for

example, small and large businesses have been forced to shut down.

Amidst this pandemic, it is also not a shock that some other companies have recorded

their highest sale since their establishment, these companies are those that provide product and

services which are used by the people, take for example, face mask, hand sanitizer, and tissue

paper production companies. This is because these items are personal protective equipment

listed by the WHO (world health organization) to prevent/reduce the spread of the COVID-19

and thus their demand have sky rocketed. Another product provider that has also gained a lot

is the pharmaceutical companies as their drugs production have also increased. Other include

chemical (ETHANOL) production which is a major constituent for the production of Hand

sanitizers.

Service providers are not to be left out, as this isolation period has required the use of

internet services on a very high scale to kill the boredom. Telecommunication network

providers have also recorded a very high increase in the market as there is high demand for

data service. Others include, Netflix, Instagram, Facebook and other social media platform

providers.

In conclusion, this pandemic in as much as has caused people to lose their job, has also given

rise to job opportunities for others. There are other opportunities that are available in this

pandemic, even small scale tailors can also fabricate facemasks as a means to generate income, others can set up online consultancy businesses, others can also go into hyperlocal delivery system, even students can attain certificates online and so on.