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## The Production/Services Opportunities during the COVID-19 lockdown

In recent weeks, we have seen the significant economic impact of the coronavirus on financial markets and vulnerable industries such as manufacturing, tourism, hospitality and travel. Travel and tourism account for 10% of the global GDP and 50 million jobs are at risk worldwide. Global tourism, travel and hospitality companies closing down affects SMEs globally. This, in turn, affects many people, typically the least well-paid and those self-employed or working in informal environments in the gig economy or in part-time work with zero-hours contracts. Some governments have announced economic measures to safeguard jobs, guarantee wages and support the self-employed, but there is a lack of clarity in many countries about how these measures will be implemented and how people will manage a loss of income in the short-term.

## Effects on SME's and public enterprises

- As business close to help prevent transmission of COVID-19, financial concerns and job losses are one of the first human impacts of the virus;
- Not knowing how this pandemic will play out also affects our economic, physical and mental well-being;
- Despite this fear, businesses and communities in many regions have shown a more altruistic response in the face of crisis actions which could help countries preparing for COVID-19.

Behind these statistics lie the human costs of the pandemic, from the deaths of friends and family to the physical effects of infection and the mental trauma and fear faced by almost everyone. Not knowing how this pandemic will play out affects our economic, physical and mental well-being against a backdrop of a world that, for many, is increasingly anxious, unhappy and lonely.

Enterprises are trying hard to remain unabated as the unprecedented lockdown in India takes its toll. To get a better understanding of the challenges posed by the COVID-10 pandemic and the measures taken against it, CIO India conducted a two-part survey on 'Business Continuity Amid Coronavirus' with top IT leaders. The first part, conducted 9-11 March, captured the initial responses of IT leaders when coronavirus had just started affecting businesses in India. The second part of the survey, conducted 23-25 March, reveals the current scenario of the business world.

The dramatic spread of COVID-19 has disrupted lives, livelihoods, communities and businesses worldwide.

Organizations around the world, including the Forum and its partners, are coming together and finding innovative ways to minimize the impact on public health and to limit disruptions to economies and supply chains.

Here are just some ways Forum partners, corporations and other organizations globally are finding new ways to tackle the pandemic. Because COVID-19 has led to lockdowns, suppliers in the chain are temporarily ceasing production, and logistics providers can no longer transport goods as seamlessly, particularly across borders.

Global trade and supply chains are going through an unusual and massive shock, which strikes from both ends — the supply and the demand side. Companies, whether buyers or suppliers, are facing tremendous challenges in keeping the goods and services flow at a time of global lockdowns. Countries, especially developing countries, are carrying the direct consequences of supply chain breakdowns aggravated by trade restrictions. As the COVID-19 situation changes daily, it's crucial for all parties to have visibility into the supply chain, to share data, and communicate effectively. Technologies accompanied by enabling policies can play a significant role in rebuilding the trade and supply chain system, and making the supply chain more shock-proof in the decades to come.

The World Economic Forum's Platform for the Future of Trade and Global Economic Interdependence works closely with public and private stakeholders to address acute shocks and continuing tensions, and lead the effort to rebuild a resilient and responsive global system. COVID-19 is disrupting some activities in agriculture and supply chains. Preliminary reports show that the non-availability of migrant labor is interrupting some harvesting activities, particularly in northwest India where wheat and pulses are being harvested. There are disruptions in supply chains because of transportation problems and other issues. Prices have declined for wheat, vegetables, and other crops, yet consumers are often paying more. Media reports show that the closure of hotels, restaurants, sweet shops, and tea shops during the lockdown is already depressing milk sales. Meanwhile, poultry farmers have been badly hit due to misinformation, particularly on social media, that chicken are the carriers of COVID-19.

The lockdown has choked off almost all economic activity. In urban areas, leading to the widespread loss of jobs and incomes for informal workers and the poor. Estimates by the Centre for Monitoring Indian Economy show that unemployment shot up from 8.4% in mid-March to 23% in the first week of April. In urban areas, unemployment soared to 30.9% as of April 5. The shutdown will cause untold misery for informal workers and the poor, who lead precarious lives facing hunger and malnutrition.

COVID-19 is an unprecedented challenge for Nigeria; its large population and the economy's dependence on informal labor make lockdowns and other social distancing measures hugely disruptive. The central and state governments have recognized the challenge and responded aggressively—but this response should be just the beginning. Nigeria must be prepared to scale it up as events unfold, easing the economic impacts through even greater public program support and policies that keep markets functioning.