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**The production/services opportunities during the covid19 pandemic.**

Most businesses, firms and organisations are facing tough times during this pandemic. Many are struggling to see how the future of their businesses would look like and some have even called for bankruptcy. Most people don’t plan for situations like the one we are facing today especially when it came so suddenly, hence not every business has equal opportunity of finding the light in the darkness of this situation. In the mist of this pandemic there are still opportunities that arise for businesses.

I will discuss a few of these opportunities below:

1. **Opportunity for creativity** Producers have been forced to find alternative ways and measures to reach their target audience and customers. The pandemic situation has allowed most producers put on their thinking hats to come up with new ways to satisfy their customers. Some of these solutions may be better than what they had previously. The opportunity here is that producers are now thinking outside the box and outside comfort zones to keep their businesses afloat. Video conferencing apps have gained more users as office personnels have switched from face-to-face meetings to virtual meetings.
2. **Opportunities for Network providers**. They are one of the lucky ones during this pandemic. Most people are at home because of the lockdown, all the school students in the world are at home. More people are buying airtime and data to stay connected to their friends and the world. This is a win situation and a great opportunity for network providers.
3. **Opportunities for Cleaning services.** There is a recent opportunity for people involved in janitorial services. They are now getting more jobs to clean and sanitize stores, supermarkets, restaurants. A number of cleaning companies have seen an increase in requests for additional services as people are being reminded to constantly clean and disinfect all commonly-used areas, offices and facilities to prevent the coronavirus from spreading. Once this pandemic is over, there will be a high demand for continuous cleaning at a new cleaning level.
4. **Medical Light.** Once the pandemic has been reduced, one of the conditions for businesses to re-open will be to conduct regular employee screenings before an employee enters a business workplace. Employees’ temperatures would be taken to try and ward off the spread of the coronavirus. So, who will provide this service? New companies will pop up to provide employee screenings as they enter the building.
5. **Opportunities for local tailors.**Face masks have become an increasingly common sight on the streets of cities around the world in recent weeks. The mounting threat from the novel coronavirus is convincing more and more people around the globe to wear masks whenever they go outside. And not just any mask, but masks with style. People who see a and customise face masks would have the opportunity to work with big brands to produce branded masks for their employees.
6. **Opportunity for Delivery Services.** While delivery services have been trying to get their toe-hold for the past several years, the leaders will now grab market-share and trial with new customers, some of whom who will continue the service long after the pandemic is over. Other start-ups will focus on niches delivering what never used to be delivered.
7. **Entertainment: This is a good opportunity for companies that offer online streaming services like Netflix and show max as well as social media platforms like Tiktok and Instagram. They** have seen a tremendous rise in viewership. Investors will be backing next generation companies that can bring entertainment to the masses on a one to one basis.
8. **Opportunities for grocery stores and supermarkets: It’s the perfect time for people who produce and sell toilet paper, hand sanitizer, flour, food and liquor. Grocery stores that provide such services continue to see peak (and greater) demand as people continue to use the toilet and drink alcohol.**

Another thing that has been observed from business owners, is that they now have time to finish that project that they have been putting off for a while. As things slow down temporarily, businesses have the opportunity to upgrade and refine their systems and do some training internally in those areas that need to be cross trained on. Or, for many in the restaurant industry, this time means a chance to try out a new product offerings. The way in which businesses are carried out will likely change in the months ahead.