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THE PRODUCTION/SERVICES OPPORTUNITIES IN THIS ERA OF COVID-19 LOCKDOWN.

COVID-19 popularly known as Coronavirus has put the whole world in a chaos. Business places and organizations are losing profit and income daily because the whole world is on lockdown. Some of the business organizations are currently shutting down their businesses because of the loss of revenue and the disrupted supply chain due to the shutdown of factories. While some are shutting down, others are benefitting and they are making profit/income from the pandemic. Some of the organizations that are benefitting from the lockdown/pandemic include the following:

- Supermarkets or Shopping malls: People who own supermarkets have benefited from this lockdown because there is a high rate of sales. Most supermarkets have experienced high sales due to the high rate of demand of foods and sanitizers.
- Pharmaceuticals: Pharmaceuticals have also benefited from the lockdown because of the high rate of demand of drugs like antibiotics, face masks and also gloves.
- Online entertainment: Netflix is a type of online entertainment that enables users watch movies online. Netflix has benefited more from the pandemic because of the high rate in which people watch movies online due to boredom.
- Video calling applications or companies: Companies like this have also benefited from this because they are making profit from the lockdown. An example includes Zoom app and Jitsi meet.
- Network services: Network services like MTN, Airtel, Glo etc that provide network services have also benefited from the lockdown because of the high rate of demand of data.
- Restaurants: restaurants like Dominos pizza and coldstone have also been affected positively during this lockdown because of the high rate in which individuals purchase the items for either their kids at home or themselves.

In the end we can only hope that the pandemic will lead the world to an upward path or track in the economy, businesses and government too. And we also hope that we will be able to recover from the losses we have experienced.

