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# Inherent Opportunities in the Era of COVID 19

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The world has never faced such time in all of history. There are many industries and sector of the economy that has truly suffered from this epidemic (COVID -19) but even in such troubling times there are certain industries that have found opportunities during the epidemic due to the necessity of their products. These industries include

- **Mask and medical supply:** Due to the current situation of the world there have been mass production of medical and supply and mask due to increasingly high demand from hospitals who use both the mask and medical supplies to help combat the virus and the general public who stuck up on mask for their individual safety.
- **E-Commerce:** E-Commerce is seeing an unprecedented increase in sales and revenue even though the industry has gradually been increasing over the years, due to the wake of the virus. Due to social distancing people have fallen back to their E-Commerce platform for their shopping needs.
- **Telecommunication companies:** Due to the virus we are encourage to do social distancing, so as to stay connected with friends, family and the rest of the world people use telecommunication outlets to stay connected. In most countries distribute data in Mega bites (MB) and Giga bites (GB) so they are receiving outrageous income during this time.
- **Streaming videos and live video hosting sites:** Due to the restriction of movement made by the government, the people need forms of entertainment this is where sites like Netflix, Hulu, Showmax and even DSTV come into play so as to keep us entertained during such times.

All of the above were opportunities which various companies and industries faced but they are also individual opportunities, such as;

- **Learning a skill:** one can take this time and develop oneself through different platforms and program that is accessible through the internet. Online classes and tutorials are a good way to learn a new skill due to the amount of free time we have
- **Reconnecting with people:** Due to the day to day hardships of life most people find themselves in situations that leave them with not enough time to spend with their loved

ones. This era of COVID-19 gives people the chance to spend more time with loved ones and even reconnect with friends you have lost touch with over time.