Ugberase ehinomen

16/mhs06/069

1. **Executive Summary**: A quick overview of your plan and entices investors to read more of your plan.
2. **Company**: Describes the ownership and history of your business.
3. **Products and Services**: Reviews what you sell and what you’re offering your customers.
4. **Market Analysis**: Describes your customers and the size of your target market
5. **Strategy and Implementation**: Provides the details of how you plan on building the business.
6. **Management Team**: An overview of the people behind the business and why they’re the right team to make the business a success.
7. **Financial Plan**: A complete set of forecasts including a Profit and Loss Statement, Cash Flow Statement, and Balance Sheet.