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**ASSIGNMENT**; in every threatening situation, there is an inherent opportunity. In this era of COVID-19 Lockdown, evaluate rigorously the production/services opportunities in this situation.

## **ANSWER**;

The following are production/service opportunities during this COVID-19 lockdown;

- 1. **<u>DELIVERY SERVICES</u>**; this is a good service opportunity during this lockdown due to the fact that items such as food, clothing, accessories, medicines and various appliances will be in demand and an easy and fast solution to acquire the basic necessities will be through courier and delivery services.
- 2. **SOAP AND SANITIZER PRODUCTION**; during this COVID-19 lockdown period the best way to keep safe is to adhere to the safety guidelines such as washing your hands with soap and or making use of hand sanitizer. Due to this guideline the demand for soaps and sanitizers have increased making them a good production opportunity.
- 3. <u>TELECOMMUNICATION SERVICES</u>; during the lockdown period another great production/service opportunity is telecommunication services, telecom service providers such as MTN, AIRTEL, SMILE can thrive successfully due to the fact that a lot of students who are at home purchase their internet bundle services and use them for their online classes and browsing leisurely.
- 4. **HOSPITAL SERVICES**; a very important service during this lockdown period is hospital service. Not only are hospitals needed to facilitate treatment of infected patients of the corona virus, they are also needed to treat non related cases to the corona virus. Therefore, there is a need to recruit and find volunteers that will be willing to aid in hospitals.
- 5. **APP CREATION OPPORTUNITY:** During this lockdown period the use of apps are thriving be it educational use such as zoom, jitsi meet or recreational apps such as twitter, Instagram, tik-tok, a lot of individuals are bored and looking for new apps to challenge and or entertain them making app creation a great production/service opportunity.
- 6. <u>CLEANING SERVICES</u>; during this lockdown period there has been a rise in the demand for cleaning services due to the fact that banks, supermarkets, market areas are expected to be clean and sanitized in order to curb the corona virus, this makes the provision of cleaning services a great production/ service opportunity.

- 7. **FACE MASKS AND MEDICINE**; this is a great production opportunity that will bring a lot of profit especially during this lockdown period, this is because the demand for face masks, disposable gloves and various medicines that boost the immune system such as Vitamin c are in high demand.
- 8. **ELECTRICITY SERVICE**; during this lockdown period a very essential service is electricity. Power holding companies would need to recruit people in order to ensure that electricity is spread across towns and to be able to easily dispatch workers to fix places where there is no electricity.
- 9. **BEVERAGE PRODUCTION:** during this lockdown period a good production/service opportunity are beverages. Beverages have always been in demand before this lockdown period and now during this lockdown period they are very high demand ranging from teas to soda. Therefore, beverage manufacturing companies will need to produce a lot of beverages in order to meet demand making beverage production a good production opportunity.
- 10. <u>CABLE SERVICES</u>; during this lockdown period a good production/service opportunity to take advantage of is cable service such as DSTV, GOTV. A lot of individuals subscribe to this cable services thus making them a somewhat essential factor to survive during this lockdown period