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Assignment: In every threatening situation, there is an inherent opportunity. In this era of COVID-19 lockdown evaluate rigorously the production/services opportunities in this situation

1. Soap, Hand sanitizer and disinfectants production:

Due to the current COVID-19 pandemic in the world, some of the most demanded products are soap, sanitizers and disinfectants as they do help in preventing the corona virus thereby leading to high rise in their production. This therefore creates a wide opportunity for reaching high profits for the people in the business.

2. Telecommunication services:

As a result of the COVID-19 lockdown everybody is confined to their houses thereby restricting their movement and the telecommunication service such as MTN, airtel are well needed and essential as they help individuals to reach out to their loved ones and family members, help students to continue their degrees through online classes and this can be done through the purchase of data bundles or airtime hence leading to great opportunities for the telecommunication service to achieve profit.

3. Healthcare services:

Health care services are very essential and thrive well during this COVID-19 because sick people need to be treated in the hospital and also the pharmaceutical in the production of immune boosters which is known to help fight corona virus.

4. Delivery services:

As a result of the COVID-19 lockdown movement is restricted and thereby delivery services are needed to help to transport goods from one place to another especially essential products like foodstuffs and other products that is needed by an individual without having to break the lockdown restrictions.

5. Cleaning services:

Cleaning services are currently in high demand during the COVID-19 lockdown as places in the country such as malls, banks and other public places and even individual homes are expected to be disinfected so as to reduce the risk of corona virus in the country and this thereby leads to a great demand in cleaning services.

6. Face mask and hand gloves production:

One of the ways of preventing corona virus is the use of facemasks and hand gloves and this leads to high demand of face mask and hand gloves and thereby leading to a great opportunity for the businesses involved in the production face masks and gloves.

7. Cable services:

Due to the COVID-19 lockdown and the restriction of movement most people have to catch up on what is going on in the country and also in the world, it is also used to while away time during the lockdown. This is done with the help of the cable services e.g DSTV, MULTICHOICE etc and leading to large profit and good opportunities for cable services providers

8. Electricity services:

As a result of the COVID-19 lockdown leading to restricted movements everyone would consume more electricity/ power whilst their at home leading to great profit opportunities for the power distribution services.

9. Digital marketing services:

The COVID-19 lockdown has given rise to the boom in digital marketing services as business owners still need to put their brand out to the world and the best way to do this is with the help of digital marketers leading to great opportunities for the service.

10. Beverage and food production:

This sector has always been booming before the lockdown but because of the restriction of movements and activities this would lead to stocking up on food and water even drinks in the house causing for there to be high demand in the production of foods and beverages leading to profit and great opportunities.