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COVID-19 has made a huge impact on the global economy, with surging infections, cities under lockdown, businesses shutting down, travel restrictions, and staff layoffs. Most industries are affected, but some have the ability to use this situation to their advantage.

These opportunities for such industries are listed below:

1. Investment in the Provision of Health Care Services (Health Sector): COVID-19 has proven to be no respecter of race, color or economic status. In Nigeria, it has infected both men in power and out of power. The difference is that the rich and powerful cannot seek better healthcare services abroad as a result of the lockdown; we are all constrained to the level of care available in Nigerian hospitals. This development has accentuated the plight of the Nigerian health sector in a manner never seen. As part of the CBN's short-term post-COVID-19 priorities, it plans to get banks and private equity firms to finance homegrown healthcare services to reverse the nation's high medical tourism.
2. Companies producing hardware devices such as computers have seen a large increase in demand as enterprises are placing large orders to provide their workers with laptops and mobility devices to support their work. Also schools have switched to online learning platforms; which would also require the use of either android phones or laptops.
3. Media Streaming Services: As a result of the stay at home order most families spend their time seeking comfort from boredom in their TV. For example Netflix; Netflix which is a media-services provider and production company. Netflix has seen an increase in subscribers as a result of this pandemic. Another example of a media streaming site is YouTube. YouTube is a site where videos are constantly updated, because of these stay at home order most people are streaming videos constantly on YouTube.

4. Manufacturing sector: Here, we are referring to manufacturing companies producing hand sanitizers, face masks, hand gloves. There has been a huge increase in the demand for all these products as these are the only ways which one can be protected from the virus. Major hand sanitizer producers increased production since January 2020 in anticipation of increase in demand.
5. Internet Service Providers: Most businesses have switched to online platforms hosting business meetings online, schools have also switched to online platforms carrying out classes online. This has led to the increase in the provision of services by Internet service providers. In order, to access social media platforms one needs to have data(internet) most people will be accessing all this platforms more because everyone is on lockdown this is also increasing the demand for these internet service providers. Examples of internet service providers in Nigeria are Glo, Swift, and Spectranet etc.
6. E-Commerce/Online Delivery Services: People are now preferring to use online delivery services to buy thing rather than going out during this pandemic. Jumia is one of the providers of such services; due to the COVID-19 Jumia added the contactless delivery to one of its service which most people are using. Individuals have also started doing online delivery services for various products.