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DEPARTMENT: BUSINESS ADMINISTRATION

COURSE: PRODUCTION MANAGEMENT

COURSE CODE: ACC318

## ANSWER

of.

The following includes the Production/Services opportunities in the COVID-19 situation;

1. PRODUCTION OF APPLICATIONS FOR ONLINE/VIDEO CONFERNCING: This is also a good production/service opportunity that is available during the lockdown period, due to the fact that the use of online applications such as zoom, slack has increased for use of online lectures, working from home and group meeting of any kind so this can be a production opportunity that app designers and companies that deal on software should take advantage

- 2. FACE-MASKS AND MEDICAL SUPPLIES: During this period of the coronal virus there has
- been a global increase in demand for items such as face-mask, disposable gloves, ventilators, hand sanitizer etc. This can be a very good production opportunity for

companies engaged in production of health related facilities to take advantage of in an era like the covid-19 lockdown.

3. MASS COMMUNCIATION SERVICES: This is also another good opportunity to take advantage of during the lockdown since the need for news broadcast has increased through

Medias such as television, radio etc. So people can take advantage of this opportunity 10) ELECTRICITY

- 4. CLEANING SERVICES: cleaning services has seen an unexpected increase in sales during the covid-19 lockdown, the reason for this being that people who offer this service have seen increase demand for keeping up with public places demanding sanitizing so this can be a production/service opportunity to an individual or a company providing cleaning services in this era,
- 5. SHOPPING DELIVERY SERVICES: During the covid-19 lockdown shopping delivery service can be a good service opportunities for individual as well as companies to take advantage of since demand for certain items such as food, masks, gloves has increased this will be a good service idea to start in the lockdown by doing home delivery of such items needed.
- 6. ELECTRICITY SERVICE: Electricity service such as PHCN can be a good service opportunity during the covid-19 lockdown as electricity is of great demand in this period. So people can get involved in working with power holding companies such as PHCN.
- 7. FITNESS EQUIPMENT PRODUCTION: During the lock down period, production and sales of fitness equipment has increased to a certain extent, since people now do more of

home exercise. So this will be a very good area where companies that deal on sales of these facilities should take

- 8. TELECOMMUNICATION SERVICES: In the lockdown period telecommunication services can also be another good service opportunity available to take advantage off
- 9. HOSPITAL SERVICES: During the lockdown period this can also be another good service opportunity to take advantage of since there have been an increase in the need of people who are willing to volunteer for this service.
- 10. SOAP PRODUCTION: In a period such as the lockdown soap production is also another good production opportunity that can be taken advantage of by anyone, since the demand for soap has seen an increase, as people will have to wash their hands regularly. So this is another great opportunity to take advantage of