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Level: 300

- 1) Cable and Streaming Services: Due to the fact people are constantly at home instead of carrying out their normal daily activities, boredom tends to rise. Streaming services such as Netflix, Amazon etc have movies online where individual subscribe annually or monthly to stream movies and series of different genre. DSTV, GOTV, Startimes and others are cable services that provide various channels for people to watch. These cables also provide news that keep individuals updated on the current situation on the covid 19. The cable and streaming services have gotten a rise in users in this period which has given them the opportunity to gain more profit.
- 2) Hospital Services: The services of hospitals are more needed this period for both Covid 19 patients and other sick people not infected. The doctors and nurses working tirelessly now more than ever. Volunteers and non-governmental organisations may also join in the help and care of patients at hospitals.
- 3) Soap and Sanitizers Production: In this present situation, individuals are advised to wash and sanitize their hands regularly. This therefore causes a high demand for these anti-bacterial products. Companies who have been previously involved in this business thereby increase their production to meet the high demand. This is an opportunity for them as they gain more profit. Their profit have risen high so far because of the high demand as a result of the preventive measures.
- 4) Social Media Application Services: The use of social media apps have gravely increased as there is less of physical communication. Some primary schools, secondary schools and even universities have adopted most of these applications to pass information to their student. They use it as a means to teach students, give assignments and test them as well. Examples of these apps are Whatsapp, Zoom, Jitsi etc. Friends and family who are not together also use these apps to communicate with each other. The rise in the use of the apps has increased profit for such companies.
- 5) Delivery Services: With the restricted movement and risk of getting infected if individuals go out, the delivery services has come to our aid. They help to deliver food items, clothes, water, disinfectant etc to people's door steps. It is very convenient as people sit at home and make orders and get it at the

allocated time and day. Their profit as well increases as they are in use now more than ever.

- 6) **Telecommunication Services:** Telecom service providers such as MTN, Airtel, Glo, 9mobile etc have also gotten a higher usage. Credit and data bundle purchases have drastically increased in order to facilitate communication with one and other and receive important information. Students and office workers tend to be the main users of the services as students are having online classes and parents work from home which requires sufficient amount of data.
- 7) **Face Mask Production:** Some countries under the restricted movement require every individual to wear a face mask in order to go out. The use of face masks has previously not been as high as now. The demand has increased hereby increasing the production of these masks. Tailors and fashion designers have also started the production as well giving them a source of income in this hard time.
- 8) **Food and Beverages:** Sitting at home not engaging in various things tend to make people hungry faster. Panic buying has occurred causing shortage of commodities. This has given rise to food and beverage production so as to meet the high demand of consumers. They may also increase their prices and still make sales because the demand is still there. An example is the price of rice which has risen.