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Production Management Answer

The corona virus is having a growing impact on the global economy. Negatively, it has caused global markets to shut down, educational systems to close down i.e. the closure of schools and universities, worship services have also been cancelled and many others. Despite all these, there are still production and service opportunities that work out. They will be explained below.

1. Telecommunication services:

Since the outbreak, companies adopted working from home to enable business operations to continue. Also, schools as well as churches have all continued in their operations. This is made possible through the telecommunicating industries that provide remote office tools such as cloud services, Voice over Internet Protocol (VoIP), web video conferencing, multi-person collaboration platform, and digital services, as well as IT staff remote services. This facilitates the growth of the telecommunication industry.

2. E-commerce:

To avoid being infected by the corona virus, people have formed the habit of online shopping to order variety of necessary products for daily needs. E-commerce platforms are at an advantage and have increasing growth. Apart from food stuffs, some products are also on high demand during this period. Products like; Hand sanitizers, soaps, surgical face masks for individuals and protective goggles, gowns and aprons, scrubs, sterile gloves, face shields are on high demand in the hospitals. Producers of those products are also at an advantage.

3. Entertainment services:

Even with the outbreak, the entertainment industry is not really affected as artist and content creators are still working, producing contents and using social media platforms to showcase what they have created.

These are services and production that are still going on despite the COVID 19 outbreak.