

NAME – FRENCH OVONOMO

DEPT – ACCOUNTING

LEVEL - 300

MATRIC NO – 17/SMS02/017

COURSE TITLE – PRODUCTION MANAGEMENT

QUESTION;

In every threatening situation, there is an inherent opportunity. In this era of COVID-19 lockdown, evaluate rigorously the production/services opportunities in this situation.

Due to the on-going pandemic in the world known as CORONA VIRUS which led to a total lockdown of some countries and states if not all in order to be able to control the spread of the virus. Some production and services made available in order to help the citizens during this lockdown are;

E – Commerce

This is one very essential service that should be rendered even more during this period. As in order to avoid being infected by the virus, citizens aren't allowed to go to crowded markets or malls to get things. Consumers as a result of this have formed the habit of online shopping buying basic necessities, fresh foods and all instead of going to the market themselves. And to help with this, the producers or retailers should ensure that the food or items being provided for consumers through the online platform should be affordable and not outrageously high. And it should also be of good quality to enable consumers be satisfied and not feel the urge of going out to get their things themselves. The delivery prices of things bought shouldn't be unnecessarily high also.

Online Education

Due to the pandemic, all schools inclusive of primary up till the tertiary institutions were put on hold. Putting so many academic calendars to a pause. So, in order not to delay the teaching schedule, most tertiary institutions came up with the online teaching platform for students via zoom, jitsi, whatsapp etc. This way lecturers are being able to communicate with their students still, keep them busy with assignments and notes in order for them to finish their scheme for the semester and prepare for exams which may also be taken online if things

do not calm down a little. Primary and secondary school also introduced the online teaching platform to their students in order to help revise with them and keep their memory fresh on all they learnt last term before they had to close down all school. And this is done in order to help them prepare for third term which date is not yet known.

Online Entertainment

This is also a way to keep the citizens busy at home and feel less bored and all. During these times different games done through social medias has been introduced in order to help citizens have fun even while still at home.

Power Holding Company of Nigeria

Power supply is something very necessary during this period. You can't expect your citizens to stay home and be comfortable when there is no light. At least when there's light, kids would be able to sit and watch Tv and not being a pain in the ass to their parents. And outside that, you can't expect someone to burn fuel or diesel constantly as a result of poor power supply when they are not even working this period to earn money. This would force people to go out and still stroll about despite the no going out order.

Production of Face Masks and Hand sanitisers

These are two essentials products this period as it's a medium to keep you partially safe. Tailors can go into the production of face masks to help raise money for the lock down period and also make face masks available at an affordable rate to people around you. Hand sanitisers can be home made with the right procedures and sold to people around your areas also.

These and many more are some of the productions and services that can be carried out this period.