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ASSIGNMENT

Describe the different types of environments. Give examples of each type of environment.

ANSWER

There types of environment are

1. Natural environment

This mean all living and non-living thing occur naturally meaning not because of human. It is defined in the light of as the natural, physical surroundings in which human life takes place. it is important to distinguish between the two words of the term “natural” and “environment.”

It has two aspect **the ecological unit** that function as natural system without massive civilized human intervention including for example: vegetation, microorganism, soil, rock, atmosphere

**Natural resources and physical** that lacks clear cut boundaries for example: air water and climate as well as radiation, energy etc.

1. **Social environment**

The social environment, social context, sociocultural context or milieu refers to the immediate physical and social setting in which people live or in which something happens or develops. It includes the culture that the individual was educated or lives in, and the people and institutions with whom they interact.

collectively, all the things that humans have overlaid on top of our world: our personal and societal relationships, our institutions, our cultures, and our physical surroundings—all the aspects and products of human activity and interaction.

For example, custom, culture and belief, habits, income, occupation, religious practices

1. Biological environment

The natural biological factors (such as wild animals and plants or bacteria) that affect human life (as in a place or period)

For example: bacteria, viruses’ insect, rodent and animal etc.

1. Industrial environment

Environment where the manifold activities connected with the production of goods and services take place. The overall economic, regulatory, social and political conditions that affect all participants in an industrial market in a similar way and cannot readily be influenced by marketing. The industry environment experienced by a business can include such things as demographics, lifestyle shifts and economic cycles.

For example: cities, villages, factories and all human’s synthesis.