**Business Plan**

**Business Name:** Poultry Business

**Industry/Sector:** Animal Farming

**Managerial Experience:**10 years’ Experience in Poultry Farming. Worked in 5 Major Poultry Farms in The South West

**Proposed Staff of the Business Expertise:**

A Graduate with a Bachelor’s Degree in Animal Science,

A Graduate with Masters in Business Administration and a Strategic Planner and Our Business Development Specialist.

**Existing/Expected Competitors**: Ajanla Poultry Farms Existing for Over 15 years.

Oris Farms Siting Around the Area Proposed for Business Start.

**Materials Needed to Create Product or Service Needed for Proposed Business**:

Two Day Old Chicks Sourced from ZARTECH Both of Opposite Genders.

Battery Cage for Intensive System

**Expected Lead Time for Setup/Breeding**:

Keeping of Poultry Birds from a Day Old to Fourteen Weeks when the Growers will be Transferred to Cages. The Caged Birds At thte Age of 19-22 Weeks Start to Lay Eggs. The Laying Birds By the Age of 60-75 weeks are Sold out.

Risks and Challenges Affecting My Business:

Disease, Insufficient Finances, Active Feeds And Security/Theft

**Solution and Reduction of Risks**:

Chicken will be monitored by Veterinarians, Maximum Security, Feeds Materials will be Sourced well Raised Enough Finances to Start and Sustain it.

**Expected Income After the First Year of Business: N300,000-N500,000**