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COURSE; GST 212

MATRIC NUMBER; 18/MHS06/045

BUSINESS PLAN ON POULTRY FARM

The act is aims at producing meat for both consumption and also sales, poultry bird are

of various types being that we have boilers, layers, parent stock, ducks, turkeys etc. We

have numerous birds that can be reared but this will be the few that my farm will be

outing into consideration. Birds can either be kept, in cages with wire rod , some might even

be kept in concrete building, or wooden cages. Almost every home in the world rely on

poultry products for example eggs are gotten from chickens, its feathers can be used in

the production of pillows and of cause the meat which also serves various importance in

our day to day life.

In details I will love to talk about the different birds reared in poultry they include;

peafowl, guinea hens, pheasants, quail and pigeon. Some of these birds are raised as

sources of meat eggs, while others end up being released into large hunting preserves

where they live as long as they can avoiding both predators and hunters. The largest

proportion of poultry meat and eggs were found to be produced by intensive issues with

poultry farming including humane treatment, beak trimming, antibiotics used on poultry,

poultry feed including arsenic, Avian influenza, efficiency in farming and economic

factors.

Here are 5 things you should know before starting this business;

Business plan; a business plan is a formal statement of business goals , reasons they are

attainable, and plans for reaching them . Your business plan should cover both the

expected and the unexpected , which include a miscellaneous budget to the actual

budget in the plan .The type of birds you intend rearing and where to get them and

their feeds should be included here as well.

In summary , you should map out every strategic move that concerns the business from

start to finish in the business plan.

CHOOSE AN AREA OF INTERREST

You should bear in mind that it is not possible for you to be in all aspect of poultry

farming even if you think you can , what is expected of you as a starter is to choose an

area of interest and channel your energy towards the successfulness of the concluded

area . However, it is not as if it is possible to do two at a particular time , but as a

starter , it is advisable to focus on one. Here are some of the major niches in poultry

farming you can choose from

.

* Layers breeding which is egg production by layers.
* Broilers breeding which referrers to the chicken meat production by broilers.
* Hatchery which has to do with breeding chicken for purpose of hatching new chicks.
* Poultry feed which is producing feeds for other poultry farmers.

LOCATION

Unlike most business where the location of the business plays a very vital role with

regards to easy accessibility, it is not the case with poultry business. You can have your

poultry located in rural environment if you want , or a location far away from town as

it will cost you less.

On a lighter note poultry meat and eggs are among the animal source foods most widely

eaten at global level , across greatly diverse cultures , traditions and religions .

Consumption of poultry meat and eggs and of animal source foods in general has

Increased rapid levels in past decades . Growing demand as mostly been driven by

population growth , urbanization and raising incomes in developing countries . Chicken

dominates meat consumption as it is generally affordable , low in fat and faces few

religious and cultural barriers.

Demand for poultry meats and eggs is expected to continue increasing due to

population growth and rising individual consumption , The market for poultry meat is

projected to increase regardless of regions or income level , with per capital growth

slightly higher in developing than in developed regions .Poultry meat and eggs

contribute to human nutrition by providing high quality protein and low levels of fat ,

with a desirable fatty acid profile .Urban and peri-urban dwellers generally eat poultry

raised in intensive system , either locally produced or Imported , but niche market exist

for indigenous poultry and poultry products . Large scale farmer gain from the income

gotten from sold birds or eggs.

TYPES OF CAGING SYSTEM FOR POULTRY BIRDS

* Layers cage; H-Type Automatic Chicken Layer Cage,
* Boiler cages
* Pullet cage; H-Type pullet chicken cage

FEASIBILITY STUDY/ REPORT POULTRY FARMING

This business plan examines the feasibility of the benefits of bird farming in particular areas.

The cagees will be big enough to contain numerous amount of bird for the consumption and

distribution of bird to market sellers and various consumers. There is high demand of bird in

the community nowadays. This business will impact greatly and positively on various bird

sellers and improve the income of various bird farmers. The name of the Organization is DEES

BIRDS ENTERPRISE.

BUSINESS EVALUATION OF FARM

This evaluation is based on birds i.e turkey, chickens etc .evaluation would be based on

5%normal loss i.e the process of taking care of young birds, its possible to loose 5% of the

Birds due to sickness. Therefore if we start with 1000 layers its possible to loose 50birds at

the process of rearing them, while if we start with 400 turkeys, its possible to loose 30 of them

to disease at the process of rearing them.

SPONSORSHIP: This business is sponsored by HON. O .J Overah leader of the okpe people

Sapele

Region 5(RCCG), Special adviser to the General Overseer (RCCG). Pastor Tom

Obunge He is using this business idea as an opportunity to engage talented poultry farmers and

to help the society at large. He is also handling and promoting a small scale business in

Delta State. Dees poultry enterprise will be responsible for the management of the

projects.

MANAGEMENT: The management will comprise of specifically hand-picked experienced

people to manage the business. The greatest aim of this management is to give sensible

decisions and right policies that will enable the business to run effectively. I, OVERAH

DEVYNE OMAMIE will be responsible for the day to day management for cooperative

business