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MATRIC NO : : 18/ENG02/063

 DEPARTMENT: COMPUTER ENGINEERING

COURSE: GST 201

A BUSINESS PLAN FOR A COMPANY NAMED NWOLISA CORP INC.

1. BUSINESS DESCRIPTION:

 Nwolisa Corp is a company created to solve your connection problems be it from your tv, computers e.t.c we also offer office connections such as Ethernet cables, fiber optics cables we are hoping to end up as Nigeria’s number 1 connection company for both offices and homes and we hope to open other branches worldwide.

1. Market analysis:

 Our main targets in the market are companies who want to go online who need the help of connection when it comes to connecting their systems together also homes who have problems with cable connections as the world goes online we hope to be the number 1 source for going online.

1. Competitive analysis:

 We may have a lot of competition in the game such as Cisco cooperated and others but what this companies does provide is the ability to do home on connections . The big companies always focus on offices and workplaces but we are going to be able to come from house to house when. Needed even when we are still are a small company and when we go multinational.

1. Sales plan:

 We hope to offer our services at a very low price to be affordable to everyone we have designed our sales plan in a way to satisfy the costumers and also have a way to gain a considerable amount of profit

1. Ownership and management plan:

 The business is headed by a CEO NWOLISA MUNACHISO with a board of trustees and share holders we will offer to sell shares in the long run we already have a ground staff of over 50 people and we hope to hire more with adequate funding.

 6.operating plan:

 The company has over 20 indoor staff who walk as company customer care services and other services needed on the executive front and about 30 staff member walking on the outdoors s connection specialties they have gone under intense training I can assure you.

 7.financial plan:

 With the adequate funding and the right resources we can be making over 5 million naira every month as a small scale and the profit begins to expand and increase and the company grows in size and resources .

8. The executive summary: in the business plan above I have indicated how the business will run, things needed to run the business and so many more I hope to put this into consideration and we can assure you that your investment won’t be useless as it would help for the growth of the company.