

BUSINESS PLAN FOR DEVELOPMENT OF PIG FARM AT OREOLUWA FARMS, BY OREOLUWA FARMS LIMITED.

Composed by Oreoluwa
Ayodele Anointed
18/ENG03/052
Civil Engineering

CONTENT

1. Description of project
2. Sponsorship, management and
3. Market sales
4. Resources and Environment
5. Government support
6. Timeline of project
7. Project cost and Revenue
8. Funding mechanism
9. Conclusion

1. Description of the business

My business is production and sales of pork and life pigs. I plan to establish a company

that will produce these pigs in commercial quantity and sell to my numerous customers. We want to feed Nigeria with healthy meat and export to other countries. We will ensure that we sell the highest number of pigs for pork in Nigeria and increase production every year in order to satisfy our customers.

2. SPONSORSHIP

This project is sponsored by Mr Oreoluwa, the CEO of Oreoluwa farms limited

3. MARKET AND SALES

Public markets are places where our customers may want to come and buy our product. Sellers of pork are also our targeted customers.

Abattoir and meat processing companies are our targeted market. Our product will be sold to them for further processing.

Food processing and packaging companies

like UAC foods and other food packaging companies in the state, eateries, restaurants and hotels are also our targeted customers. These companies will be encouraged to put pork in their menu, and will be sold to customers. A very good marketing strategy will be employed.

4. Environment

My Environment is very clean, hygiene is very important to me in this business because pig farm produces a lot of odour .to prevent this odor we are going to employ cleaners to clean the environment twice daily in order to prevent excess odour and infection of the pigs.

5. GOVERNMENT SUPPORT

My company will apply for all necessary licenses. I plan to register the company immediately the company is empowered. I plan to complete tax registration forms and get a tax identification number. I will pay myself salary, pay payroll taxes, company tax and formalize my business with the government. I will consult my professional consultants on how to acquire these licenses.

6. TIMELINES FIR PROJECT

The project will be carried out slowly, because we don't want to rush. We are going to use about a year to complete it .The project will start on 7th May and end in a year time.

7. Project cost

S/N	List of all expenses into cash flow projection/ year	Cost (N)
1	Pig Feed	910, 800
2	Salaries	1, 440, 000
3	Treatment and Drugs	22, 950
4	Water bore hole	650, 000
5	legal Company registration	3, 000
6	Repairs and Maintenance	97, 100
7	Administrative cost	60, 000
8	Advertising	78, 000
9	Telephone	55, 030
10	Communication	250,900
11	Land	2, 100, 000
12	Building	3, 060, 000
13	Farm Implements	112, 400
14	Pig	1, 100, 000
15	Furniture and Fixtures	50, 000
16	Insurance	750, 000
17	Utilities	9,000

18	E- Commerce	20,000
	TOTAL	10,789,180

ESTIMATED COST FOR THE BUILDING OF 30 PENS

Total overhead cost of ten pens is #400,000

Total cost of building fifty pens will be $N400,000 \times 30 = N12,000,000$

Estimated cost of building two offices for administrative building is N700,000

Total cost of building is $N12,000,000 + 700,000 = N12,700,000$

FEEDING COST OF 200 PIGS

1. Three tons of PKC (palm kernel oil cake) at N20,000 each can be used with total cost N60,000. Eight bags of "dusa" (corn chaff) can be used. Each bag costs N600. Eight bags will cost N4,800.
2. Total cost of January is $N60,000 + N4,800 = N64,800$.
3. February feeding cost the same as N64,800.
4. March cost is same as N64,800
5. April cost is N64,800
6. May cost is N64,800

And so on

S/ No	Particulars	Qty	Unit Price ₦	Total Value ₦
1.	Water Bowls	20	500	10000
2.	Water Gallons	20	200	4000

3.	Bowl	20	200	4000
4.	Packer	20	20	400
5.	Broom/brush	20	150	3000
6.	Shovel	10	500	5000
7.	Wheel barrow	10	7000	7000
8.	Plastics Bowls	10	2500	25000
9.	Izal disinfectant	10	1000	1000
10.	Detergents	10	400	4000
11	Bucket	10	200	2000
12	Weight gauge	2	7500	15000

CONCLUSION

This project is technically feasible and commercially viable.