

Werimegbe prisca

DEPARTMENT: Business administration

Course code: ACC202

Matric num: 18/sms03/032

*Profitability ratio

*liquidity

*Working capital efficiency ratio

B. comment on the liquidity of Ajahaku plc stating the refund point to which relevant ratio can be compared.

Profitability ratio

return on capital employed

$$\text{ROCE} = \frac{\text{Profit before interest taxation}}{\text{Capital employed}} \times 100$$

$$\text{ROCE} = \frac{220,000}{700,000} \times 100 = 31.43\%$$

b) Return on equity/ return on share holder capital

$$\text{ROE/ROSE} = \frac{\text{PROFITS AFTER TAXATION AND PREFERENCE DIVIDENDS}}{\text{SHARE CAPITAL AND RESERVES EXCLUDING PREFERENCE SHARE CAPITAL}} \times 100$$

$$= \frac{112,000}{700,000} \times 100 = 16\%$$

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$$\text{C] Operating profit margin} = \frac{112,000}{2,000,000} \times 100 = 5.6\%$$

$$\text{d] Gross profit margin} = \frac{\text{Gross profit}}{\text{Revenue/sales}} \times 100$$

$$= \frac{500,000}{2,000,000} \times 100 = 25\%$$

2]

Liquidity ratio

$$\text{current ratio} = \frac{\text{Current assets}}{\text{Current liability}}$$

$$= \frac{760,000}{700,000} = 1.086$$

$$= 1.09$$

$$= 1.09:1$$

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LIQUIDITY RATIO = Current asset - inventories

Current liabilities

$$= \frac{760,000 - 500,000}{700,000} = 0.37$$

3]

Working capital ratio

$$\text{Average collection period} = \frac{\text{Trade receivable}}{\text{Credit sales}} \times 365 \text{ days}$$

$$= \frac{200,000}{2,000,000} \times 365 \text{ days} = 36.5 \text{ days}$$

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Average payable period= trade payable *365
 purchases
 $172,800 * 365 \text{ days}$
 1,080,000
 58 days

c) inventory Turnover period= inventory *365
 cost of sale
 $500,000 * 365 \text{ days}$
 1,500,000
 122 days

Profitability Ratio

Ajanaku plc's return on capital employed, return on equity and gross profit margin are very high. The profit margin indicates that the business is making a good profit which could be due to successful marketing or due to the low cost price.

Working capital efficiency ratio

The ratio appears to be good by the general standard acceptable inventory turnover period. Which means that the business inventory turnover period is too high hence it is inefficient.

Liquidity ratio

The current and the quick[acid test] ratios are well below the standard industry averages this implies that Ajanaku plc is either short of liquidity resources or is managing its working capital.

Comparison

Liquidity ratio is low in comparison with a profitable ratio. The lower the liquidity ratio the lower the profitability ration in the sense that this because Ajanaku plc doesn't have enough current asset to cover its debt even though they make profit. The profit won't be enough because they have to set aside some as reserves.

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Liquidity ratio is low in comparison with working capital ratio because the liquidity is below standard the industry resource which affects the working capital because it has less liquidity resources which is unable to make debt payments

In conclusion, there is a strong profit but there are weaknesses in both the liquidity and working capital efficiency ratio. These problem need to be attended to if the business wants to remain strong and grow.

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