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**EFFECTS OF INTERNET AND MEDIA ON OUR PRESENT
GENERATION.**

Modern life has become easier and the people of the world have to thanks to the immense contribution of the internet technology to communication and information sharing. There is no doubt that internet has made our life become easier and more convenient. We can use internet to communicate with people around the world, doing business by using internet, make new friend and know different cultures, searching information, studying and etc.

Firstly, the internet can let a person to communicate with people in virtually any parts of the world through the internet or e-mail, without having to leave his room. E-mail allowed peoples to communicate with minimum of times. It is now possibles to send a message to any parts of the world through a simple e-mail address and the message is delivered in matter of seconds. Every companies is using e-mail in business. The convenience of e-mail has allowed businesses to expand and communicates with their vendors and customers located all over the world in records times. Personal communication has also become more easier thanks to e-mail. Chat rooms, video conferencing are some of the latest additions in this technology and these have allowed peoples to chat in real time. Besides, there are a lot of messengers services in

offering. With the help of such services, it has become very easy to establish a kind of global friendship where you can share your thoughts and explore other cultures. The internet also allows people within an organization to easily communicate and share informations.

Second, information is probably the biggest advantages that internet offers. Internet is a virtual treasures trove of information. Any kinds of information on any topic under the sun is available on the internet. The search engines like Google, Yahoo are at your service through the internet. There is a huge amount of information available on the internet for just about every subjects known to man, ranging from government law and services, trade fairs and conferences, market information, new ideas and technical support, the lists is simply endless. We can uses these search engines, websites dedicated to different subjects and large amount of articles and papers are available for perusal in a matter of a few seconds

However, for all its advantages and positive aspects, the internet has its dark and ugly side too. The recent rumours that mongering about racial riots in Kuala Lumpur which in created a furores, just goes to show how this tool, with its unrivalled reputation as an information assassinations and company reputations can suffer if internet facilities are abused, especially by those with an axe to grind.

Besides that some students will spend too much of time through the internet. Students are likely to neglect their studies. If the movie has too strong a hold even elderly people are likely to neglect some their important work. Students might lose

concentrate on their studies because they spent too much time on internet.

Another problem or disadvantage of the internet is that it has allowed a great deal of anonymity to a large number of people who may access the different websites, forums and chat rooms available. This has allowed perverted individuals to at times take advantage of innocent people and abuse their trust. We can always hear from news that cheaters used internet to make crimes. The cheaters will make friends with single ladies and cheat them by using sweet words. Lonely single ladies are very easy get in trap of these cheaters. These cheaters normally will cheat these ladies to bank-in money to them. Some of the cheaters try to borrow money from these ladies.

Another disadvantage of internet is harmful to little children. Children nowadays are explored to internet and they are used to maintain internet as their daily life. This is one of the greatest threats internet poses to children. Internet has provided an easy medium to children to gain access to pornography and this can cause them to either become sexually-deviant or sexually-addictive. This phenomenon has also caused another problem, and that is the increase in prevalence of sexually transmitted diseases (STD) in children. According to reports, one out of every four teenagers gets infected with a STD every year. The adult content that is present on the internet promotes irresponsible sex and creates false notions in the minds of students.

The points mentioned above have posed new challenges to teachers and parents. There are demands from various quarters that there should be some sort of regulation to check this issue. However, we believe that instead of making internet a taboo, we should educate children to use it for their benefit. It is advisable for parents to monitor how much time their children spend on the

internet, and if possible set a time-limit till which they would be allowed to use the internet. Having the computer in the living-room instead of a child's bedroom can also ensure censorship on what they are accessing on the internet. It is also important that you talk to them about 'the birds and the bees' because if you do not talk to them, they will turn to their friends and internet for answers which may not provide authentic information. Parents play important role in this content and they have to pay attention on their children despite them get affected by internet.