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COLLEGE; Social and Management Science

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COURSE TITLE; COMMUNICATION IN ENGLISH

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Topic; Social Networking.

Social Networking is an internet based social space designed to facilitate communication, collaboration, and contact sharing across networks of contact social involves the use of internet to connect user with their friend’s family etc. Social Networking has become one of most popular communication tool.

Social Networking is an online platform which people use to build social network or relation with other people who share similar personal or career interests, activities, backgrounds or real life connection. It is becoming increasingly clear that social networks have become part of people’s lives. Social Networking Media such as Facebook, whatApp, Instagram are platforms that allow user to have conversation, share information and create web content. Billion of people around the world use social media to share information and make connections. Social media allows us to communicate with our friends, relatives.

On Education level, Social networking expands our knowledge in a particular field and allows students to exchange ideas and learn new things. Social Networking provides an easy and an effectives way in which students can share knowledge, students can simply access the information , study transform and share knowledge. Through the use of social networking like Zoom, Google, Meet students are able to attend classes at home without necessary having to leave their houses. Social Networking has been a very useful tool to students learning especially during this period of pandemic.

There is no doubt that social networking has really helped the business world. Social Networking help suppliers and customers to understand themselves, it creates better good relationship between the suppliers and consumers, It helps to increase awareness among customers for better understanding of product. Through the use of Social Networking there have been increased in market insight and expand. Through the use of Social Networking transaction [buying and selling] between two people are done online without seeing the other person face to face.

To sum up, there are numerous benefits brought by social networking in humanity. It may be hard for many people living in this century to even consider what life will be without social networking because life without social networking life will be stressful and difficult.