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Matric/no:-18/SCI01/072

Department:-computer science

Course:-GST 212

How to build a shop

1 Finding a co-founder

2 Investor expectations around co-founder

3 Structuring relations with your co-founder

4 Beyound salary:-remuneration options

5 Building a complementary team

Product development

1 lean startup methodology

2 product development cycle explained

3 Design thinking

Understand the external environment

1 Assessing the competitive landscape

2 Managing political and regulatory risk

3 Understanding market risk

Know the target market

1 Get to know your customer

2 Define your target market in ten steps

3 Measure the value of your target market