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Contents of the Feasibility Report of JIOS enterprises

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JIOS Enterprises Address

216 Rayfield, Jos city, Plateau state Nigeria

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 Executive of JIOS Enterprises

 JIOS enterprises is an agricultural company. The Company is involved in a range of businesses, which deals with the rearing of Dairy cattle and meat cattle on 5000hectres of land etc.for sale to third parties and for internal use as inputs in its various manufacturing processes, and producing , meat and raw milk. Cattle farming involves keeping bulls and cows for food and meat purpose. They feed on grasses, legumes, forages and roughage that is why they are called herbivores. Its manufacturing activities consist of selling manufactured products, warehousing and conditioning and handling and drying services, among others. The Company's land transformation activities consist of the acquisition of farmlands or businesses with underdeveloped or underutilized agricultural land. The Nigerian livestock industry is a very important sector in the economy, it is estimated that there is 20million population of cattle in Nigeria and 70% is found and the remaining 30% is found in other parts of the country.

Breads of cattle being reared

1. Friesians
2. Sokoto Gudali
3. Jersy
4. Ndama
5. Kuri

Sponsor It was sponsored by the owner who is the co- founder of JIOS and the Chief Executive oﬃcer of JIOS agricultural enterprises with the support of the government and other bodies to see to growth of the organisation. This agricultural firm was aimed at developing the plateau state through agriculture.

 Management of JIOS agricultural enterprises comprises of the board of directors and the structure, which was made of the shareholders and the members of the enterprise who have seen to the growth, wellbeing and development of the enterprise. The members of the organisation are very well experienced people in the aspect of agriculture and their main aim is to see to the success of the business.

Market and Sale

Market orientation: domestic; there market concentration is on the North Central, North East and North South of Nigeria.

Market share: it controls 15% of Terminus in Jos, Nigeria.

Users of the products: Grand Cereal and NASCO company which make use of grains like: maize. Etc.

Competition Analysis

JIOS enterprises has different competitions like the Macmed Integrated farms, Obudu cattle ranch, and industrial NIG.LTD,

 Tariff and Import Restriction

Increase in exportation of products and reduction in importation of foreign products and if there is no import duty on foreign equipment, it will put the project into good consideration.

Marketing potential

There is a strong demand for meat and milk (manufacturing companies like Yeshaverst, Ryomexx imagination, Restaurant like: Mr biggss and SFC, and schools etc.), potatoes also has a production growth in Plateau that’s why it is mostly demanded and consumed.

 Profitability

Plateau as a highland is a good place for rearing cattle (beef and milk cattle) because of its good vegetation, good weather, biological, physical and environmental factors like: Sunlight, temperature, pest, water, soil condition. For example: Fulani men roam around with their cattle in Plateau to graze and then leave behind manure which bring profit to the soil condition and the land in return provides feed for them. Plateau also has a very moderate weather the animals.

Feasibility, Resources and Environment

1. Dairy barns
2. Hoop barns
3. Warehouse
4. Vans for distribution
5. Cold room
6. Portable hay feeders
7. Industrial Generators

Government regulation and support

Government regulation supports foreign exchange and import reduction conservation of government , It creates economic opportunities, market access, and improved income for farmers and support food security of government. The projects will beneﬁt from government intervention fund in the agriculture sector. The project will also beneﬁt from the favourable policy of zero duty for agricultural and equipment import. Restriction of forex for all food products will also widen market opportunity. The project will contribute signiﬁcantly to employment, output increase, stable price and stable exchange rate. Government regulations provide laws with which agricultural must comply to. It helps directors, officers, employees and, if the case, suppliers and contractors, understand what is expected of them and to carry out their responsibilities, we have created this Code of Business Conduct and Ethics. Additionally, we have created a new position of Company Ethics Officer to oversee adherence to the Code. Government regulations insist on honest and ethical conduct by all directors, officers, employees and other representatives. It looks towards making their farm products to be based on excellence in products and services and quality members, employees and quality products.

|  |  |  |
| --- | --- | --- |
| s/n | Items for production | Cost in Naira |
| 1 | Generator | 5million  |
| 2 | Portable hay feeders | 2million |
| 3 | Headgate | 3million |
| 4 | Farm truck | 4million |
| 5 | Holding pens | 50thousand |
| 6 | Cold room | 400thousand |
| 7 | Water tank | 300thousand |
| 8 | Working chute | 250thousand |

Total Sum of Revenue = 15million Naira

Funding Mechanism

Business Funding comes from

The owners of the company

Issuing of shares

Loans and grants

The owners of the company are to provide jobs are meant to contribute 50% of the start uo capital for their agricultural enterprise. While the issuing of shares which constitute 30% funds shall be generated: by selling the directors share certificate and selling of preference and ordinary shares. Loans and grants shall be collected from the world bank and agricultural banks for second choice.

Conclusion: The aim of JIOS enterprises is to help create development for Plateau state and Nigeria as whole through agricultural production. The aim at provide employment for a large number of people which will boost the standard of living and economic development of the country. Lastly the help supply product to places in the country that are needed.