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DEPT: Biochemistry

COURSE: GST 212

POWER HOUSE CONSULTANCY.

MY BUSINESS PLAN. 28/4/2020

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POWER HOUSE CONSTANCY

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EXECUTIVE SUMMARY:

The power house consultancy is an environmental energy consultancy that offers a wide range of services: advice regarding passive heating, grey water usage recommendations and employee transportation options.

Power house consultancy is a new organization in Lagos, NG that offers designs and advice to architects and consumers regarding environmentally sensitive buildings as well as energy consumption recommendations.

The power house has identified three keys to success. The first is the need to only offer solutions which are based on market demand. The second is to ensure that all of its offering are based on economic justification; the solution should make sense beyond the environmental considerations because it has long term economic value.

The power house consultancy Net profit will be reached in the second year. Through a combination of a proven business model, a strong management team, and this comprehensive energy

business pan to guide the organization, power house consultancy will be long lasting, profitable business.

MISSION:

It the power house consultancy's mission to provide the finest green energy solutions for new constructions as well as existing building owners/lessors. Through careful analysis, attentive customer support, and cost-effective solution. The power house consultancy will become a stable business serving the Nigerian community.

KEYS TO SUCCESS:

The power house consultancy has identified several keys to success that will be instrumental in creating a sustainable business, If these keys are followed, the likelihood of success will significantly increase. Offers solutions that are demanded by customers. Ensure all solutions have economic considerations built into the respective models. Only provide 100% customers satisfaction. All customers must have their expectations exceeded.

OBJECTIVES:

The power house consultancy has identified three objectives that it will pursue for long term success of business;

• Proven cost benefit analysis environment approaches to structure building, maintenance and energy consumption.

- Become the premier environmental energy consultancy in the state within 5 years.
- Reach profitability within 3 years

COMPANY SUMMARY:

The power house is a Nigerian based green energy consultancy, the power house offers its services both to architects who are constructing new businesses as well as existing building owners/users who are looking to make their existing structure more environmentally sound.

START UP SUMMARY

The power house consultancy will need the following equipment in order to begin operations:

- Computer system
- Three work areas
- Various bookshelves, lights and couches (for clients)
- Bike storage unit/locker
- Refrigerator, microwave and assorted utensil for lunch room.

COMPANY OWNERSHIP

The three principal owners of the power house is Adedolapo,

Oluwasegun, and Richard Adeyemo.

SERVICES:

The power house consultancy offers a wide range of environmentally conscious energy solutions related to new and existing structures. The main areas of consulting that power house will offer:

- Passive heating
- Grey water
- Renewable energy
- Employee transportation
- Efficient buildings

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