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**SIMPLE BUSINESS PLAN FOR EVANGELION FARMS NIGERIA LIMITED**

EVANGELION FARMS is an agribusiness mainly focused on the production and sales of staple foods like rice, maize and cassava. It also producing a range of other highly sort after materials like groundnuts, cocoa, rubber and raffia. It has farms distributed all over Nigeria all strategically placed where each crop flourishes best to minimize cost of production. The target consumers are food processing companies all over the world.

**COMPANY**

Evangelion farms limited was put together by four major investors who are gurus in the agricultural sector namely: Mrs Irabor, Hon. Okon, Eng. Adewale and Mrs. Mfon. It is managed and directed by Mrs. Irabor who isn’t just a business expert but a seasoned commercial farmer.

**VISION**

To make a name for ourselves in the global food production sector and to be one of the largest food producers in Africa.

**MISSION**

* To produced quality staple foods for worldwide trade.
* To provide our customers with a wider variety of produce.
* To boost the Nigerian agricultural sector.

**OBJECTIVES**

* to maintain profit margins of 20-30% through close attention to expenses and minimizing production cost.
* To trade with more food processing companies outside Nigeria in other to make a room for our business at the global market.
* To increase the about of raw materials produced

**KEYS TO SUCCESS**

1. Low operating cost
2. More hygienic and neat farm facilities
3. Faster production duration
4. Quality produce.
5. Expertise of the management team
6. Higher utilization of technology

**PRODUCTS AND SERVICES**

Evangelion farms limited has two main categories of produce.

1. Staple crops like corn, rice and cassava. Other grains like millet and tubers like yam are produced but not on such a large scale as the staples.
2. Raw materials like cocoa, rubber, kola and raffia and oil from palm trees.

We produce quality farm products for sale to food processors. We also dabble in the repairs of farm machines overseen by Eng. Adewale.

**MARKET**

Staples are the most commonly eaten food in the world creating quite a high demand for them. With the increasing dwindle of farmlands, this demand never quite been satisfied and food scarcity is still a pressing issue. Raw materials are also in high by these industries.

**COMPETITION**

Competitors worthy of mention are GRSE Agribusiness, Lady Nwachukwu and sons production company, Obasanjo Farms, Destiny Foods. GRSE Agriculture sell produce for very cheap prices and Obasanjo Farms has a good advertising department.

**MANAGEMENT TEAM**

Honorable Okon is a former minister for finance and a business consultant. He is also one of Africa’s best accountants and had manage his personal farm for 10 years before he sold it to focus more on the finance sector. Mrs. Mfon managed GRSE Agribusiness for 6 years while Eng. Adewale is a mechanical engineer.