Name: Akeredolu Oluwafunmilayo Temitope Matric No:18/sms04/005 Department:Media and communication Level:200 Course code:Afe 202

VEGETABLE BUSINESS PLAN IN MBEYA

TANZANIA.

EXECUTIVE SUMMARY Business description Mission statement Goal and Ob!ectives Plan summary Capital summary

Our Business Description. One Twelve Company Ltd is a fully re"istered company in Tanzania.This Company is registered to operate in Tanzania Main land to conduct a hundred of activities like agricultural & transportation of both passen"er and parcel& media& and many others.

One Twelve Company Ltd will be gathering fruits like avocado& vegetables & onions& tomatoes& carrots& peas& beans& cabba"e& pumpkin and other vegetables. Also in other way within the area we are going to deal also with pastured cow and pastured chicken. This all will be grown seasonally in the fenced area of ()) hector.

This produced products will be sold in di*erent area like Europe& Africa and other country after it has being processed and packed.One Twelve Company Ltd was registered 2011 by fadhill.A.nswila and 'Alfred Multiganzi who have the vision of

making this vegetable usiness

is the best fall experience in Tanzania and super leading producers.This is proudly possible because of the - international 'airport of Songwe (SIA)which was launched last year &so it will be possible and easily to transport the produced products

MISSION STATMENT

Our mission is to produce healthy and safe food product& maximize profitably and maintain our rural heritage.It will be important for us to provide a 2uality product and agricultural education for our market consumer by building our own strong reputation we will continue to grow our business and our people to ensure long" term success.

GOALS AND OBJECTIVES

One Twelve Company Ltd will made their goals to increase revenue by makinging our products produced the most unique and surprising entertainment and shopping venue.The well and best issue will be to built a production "greenhouse.But the specific goals of One Twelve Company Ltd will be

To increase gross revenue every year through expansion and innovation after starting production.

To provide a safe &enjoyable environment to all who vist or work for

vegetable production center.

3ave the economic and good manageability to pass the business down to the next generation. CLEAR OBJECTIVES There will be a number of staff which will be employed both skilled and unskilled labor to conduct the dairy day activities as it will be planned.

Every individual employed to play its parts effectively where by performance

will be measurable in terms of touchable and seen activities hence

determining the efficiency of this work and not other wise.

RESOURCES REQUIRED TO ACCOMPLISH THIS OBJECTIVES

The required resources include ()) hector piece of land where it will be as a center of production and it will be available but we need to buy it for low price& skilled staff* &fencing the area& building water system for irrigation &tractors& offices within the area &5 cars which will be used to transport goods from the center to the airport &staff cars &administrator cars and Directors

cars& "greenhouse material and employing staff.

PLAN SUMMARY

The purpose of this plan will be to secure funding for One Twelve Company Ltd during the expansion where by the expansion will be consistent with our goal to

Keep One Twelve Company Ltd fresh and exciting as it will be providing an

opportunity to offer customers more unique choices.

CAPITAL REQUESTED

The amount capital requested will be 100 hectare the purpose

of the re2uest will be to purchase ()) hector& cars& and buildin" 8)))s2ure foot "reen house for ornamental crop production\$ 9ater system and buildin" tan%s& tractor& irri"ation pumps& recruitin" sta* \$solar power& buildin" fences& administration cost& and many others\$ **BUSINESS DESC, IPTION** One Twelve Company Ltd will be a seasonal a"ri :tourism business o*erin" you pic% tomatoes and many other produced li%e carrots& onions &"reen ve"etable& pump%ins& on mai#e& peas& beans cassava and