NAME: EMERENINI ABIGAIL CHISOM

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ANSWER:

Pressure group is an organized body with common interest whose aim is to put pressure on any governmental institution with a goal of influencing government policies. It promotes its interest regarding an issue. According to Anifowose; pressure group is described as interest groups, lobby groups or even protest group. It claims into existence to complement, enhance, or even to protect the interest of their members or groups. Pressure group exist as a checkmate and make democracy better, to compensate for the tyranny of majority of people in the society.

There are various types of pressure group namely;

1. Interest group: this group is seen as sectional groups, representing the people in the society. For example; trade units such as CBI(Confederation of British Industry)
2. Cause group: these are promotion groups, which seek to promote particular causes for example; charities and environmental group.
3. Insider and outsider group: insider groups are regularly consulted by government, they have access to ministers or legislators e.g NBA. While the outsider group have no access to the government and its machineries’
4. Anomic group: they have unpredictable actions and behavior as they work based on the moment and situation in the society, they are not guided by any behavioral style. Such activities are; protest, riot, and so on.
5. Associational group and non- associational group: associational group are usually registered with appropriate authorities in a state or country while non- associational group are pressure groups without a formal organization.

There are various functions of pressure groups. They are;

1. It serves as a link between government and the people.
2. It promotes political participation an carries the citizens along.
3. It serves a valuable source of information to the government
4. It ensures that governments do not perpetuate themselves in power thereby drifting into dictatorship.
5. It champios the rights of he under-privileged, especially promotional pressure groups.